

“Not cool.”



connected *to smarter energy use*

When everyone does the same thing at once, it's not always a good thing. Take energy use. Each day between 11 a.m. and 6 p.m., people use the most energy. It's called peak demand. And on certain days when demand is really high, we have to tap into more expensive and less efficient energy sources. Find out what you can do during peak periods to help lessen the load.

Connect at sdge.com/peak

