



What Type of Customers Have DER Technologies?

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Characteristics of customers who have plug-in all-electric or hybrid vehicles

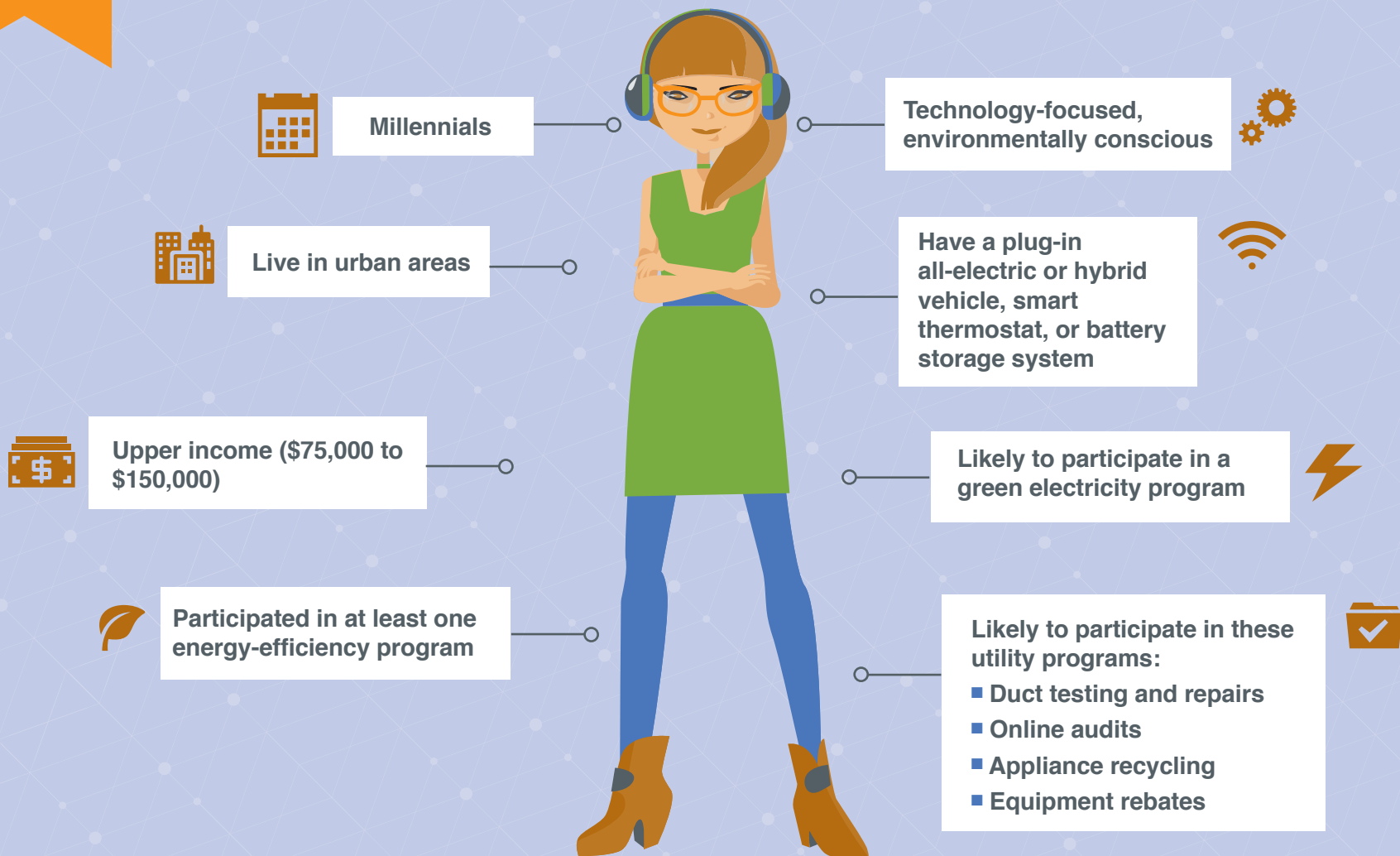


Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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Characteristics of customers who have a home electric vehicle charging station

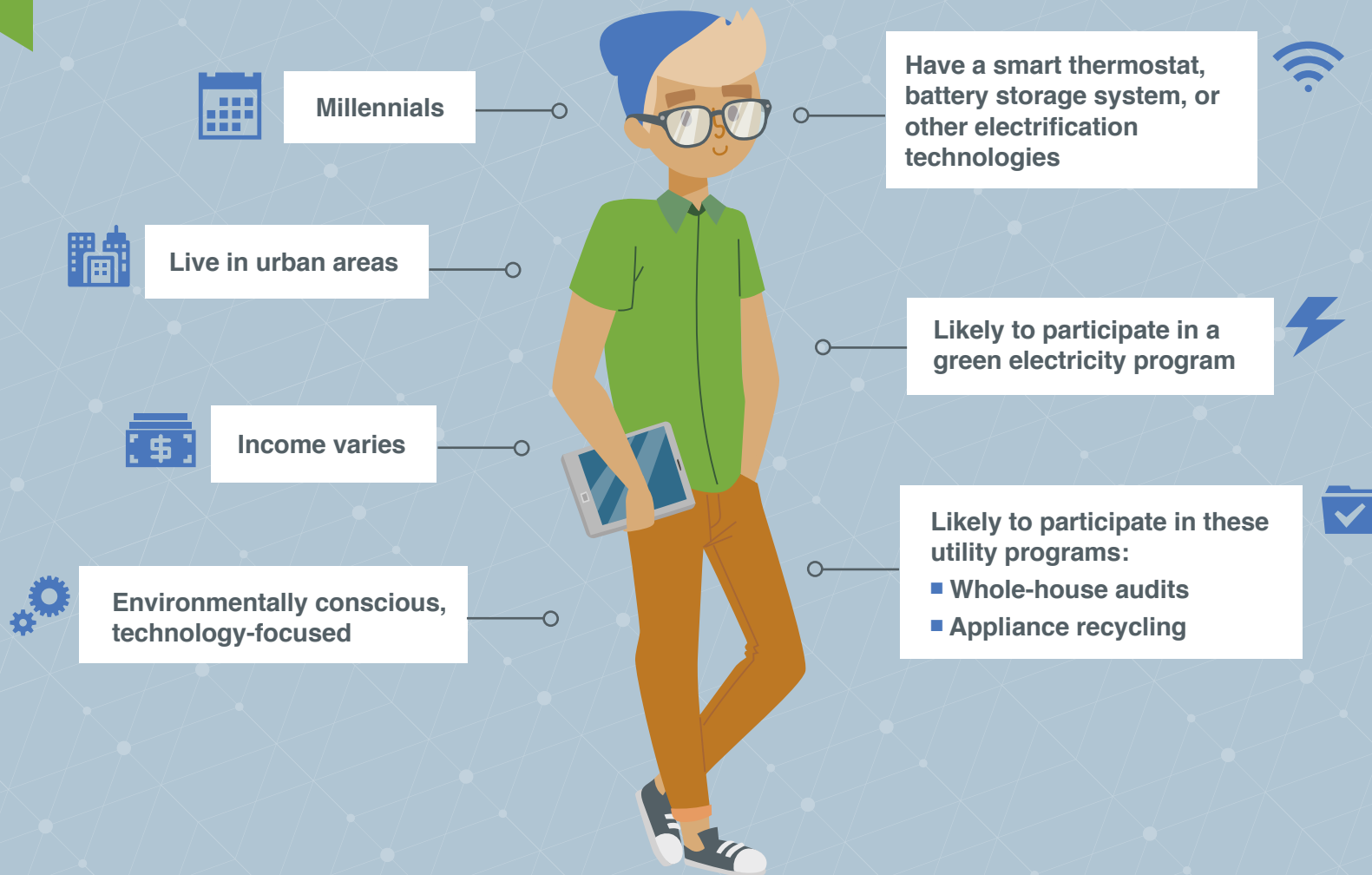


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Characteristics of customers who have Wi-Fi-enabled electric water heaters

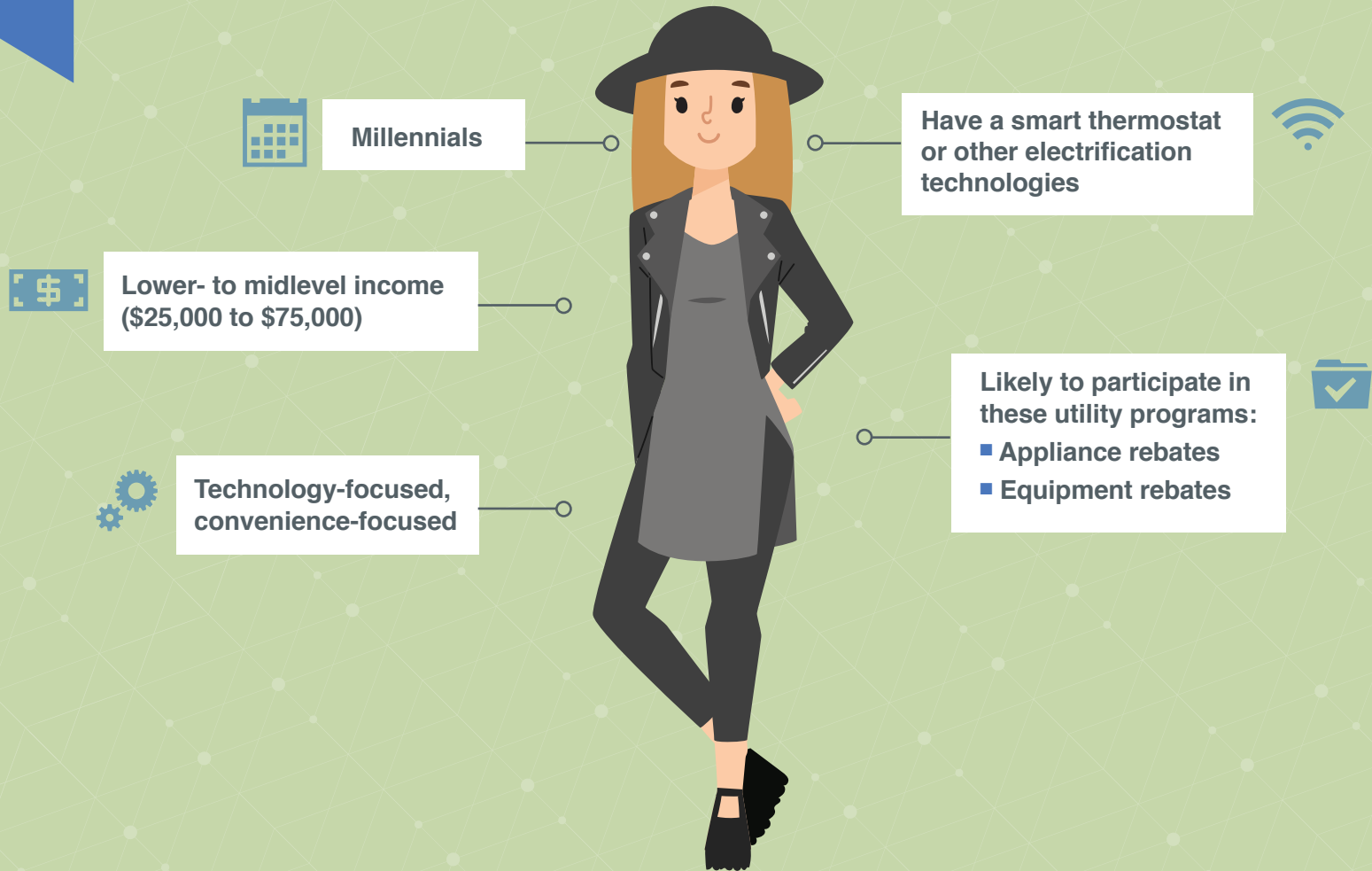


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Characteristics of customers who have electric heat-pump water heaters



Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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Characteristics of customers who have air-heating-and-cooling electric heat pumps



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Characteristics of customers who have smart thermostats

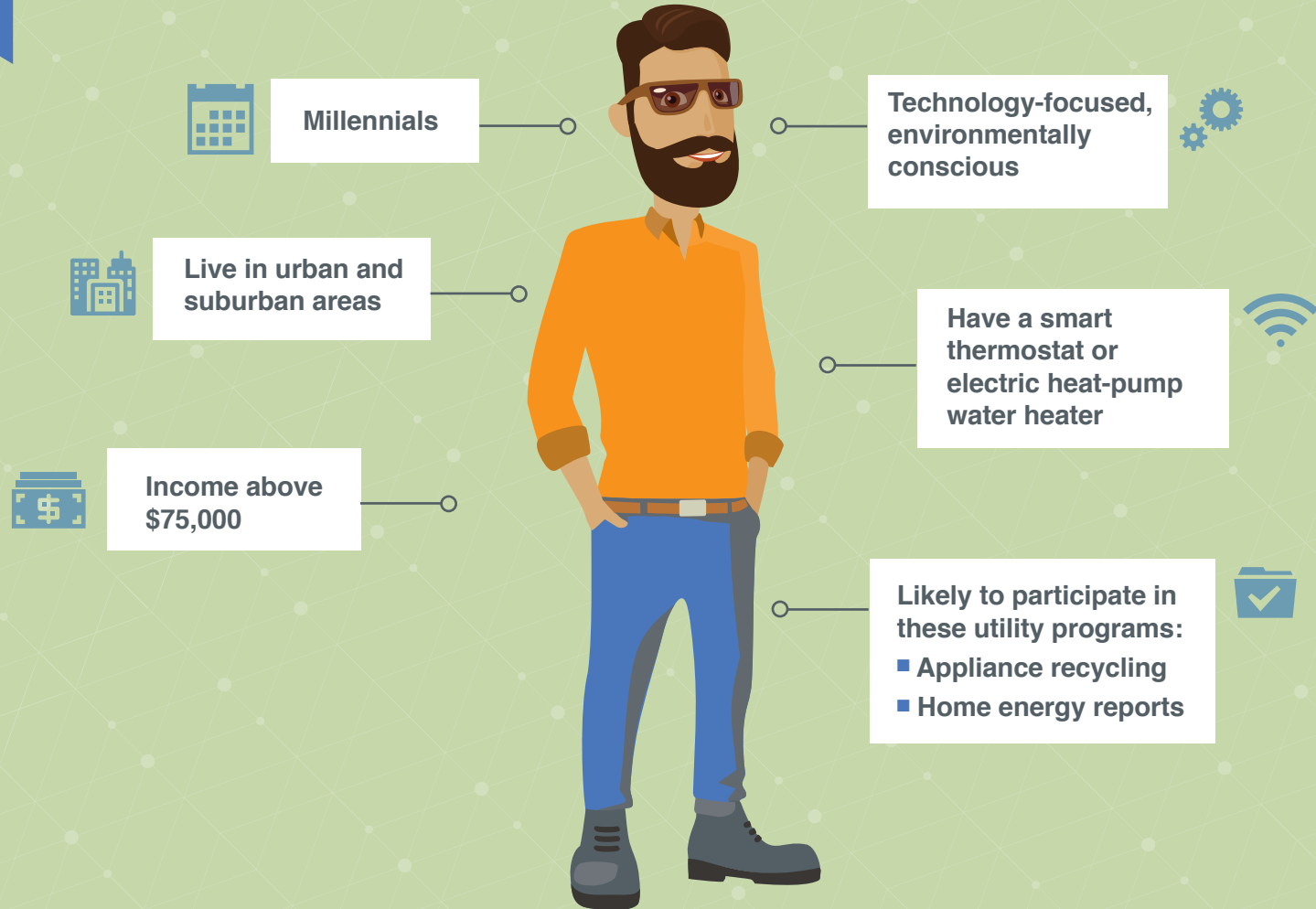


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Characteristics of customers who have virtual assistants with connected HEM systems

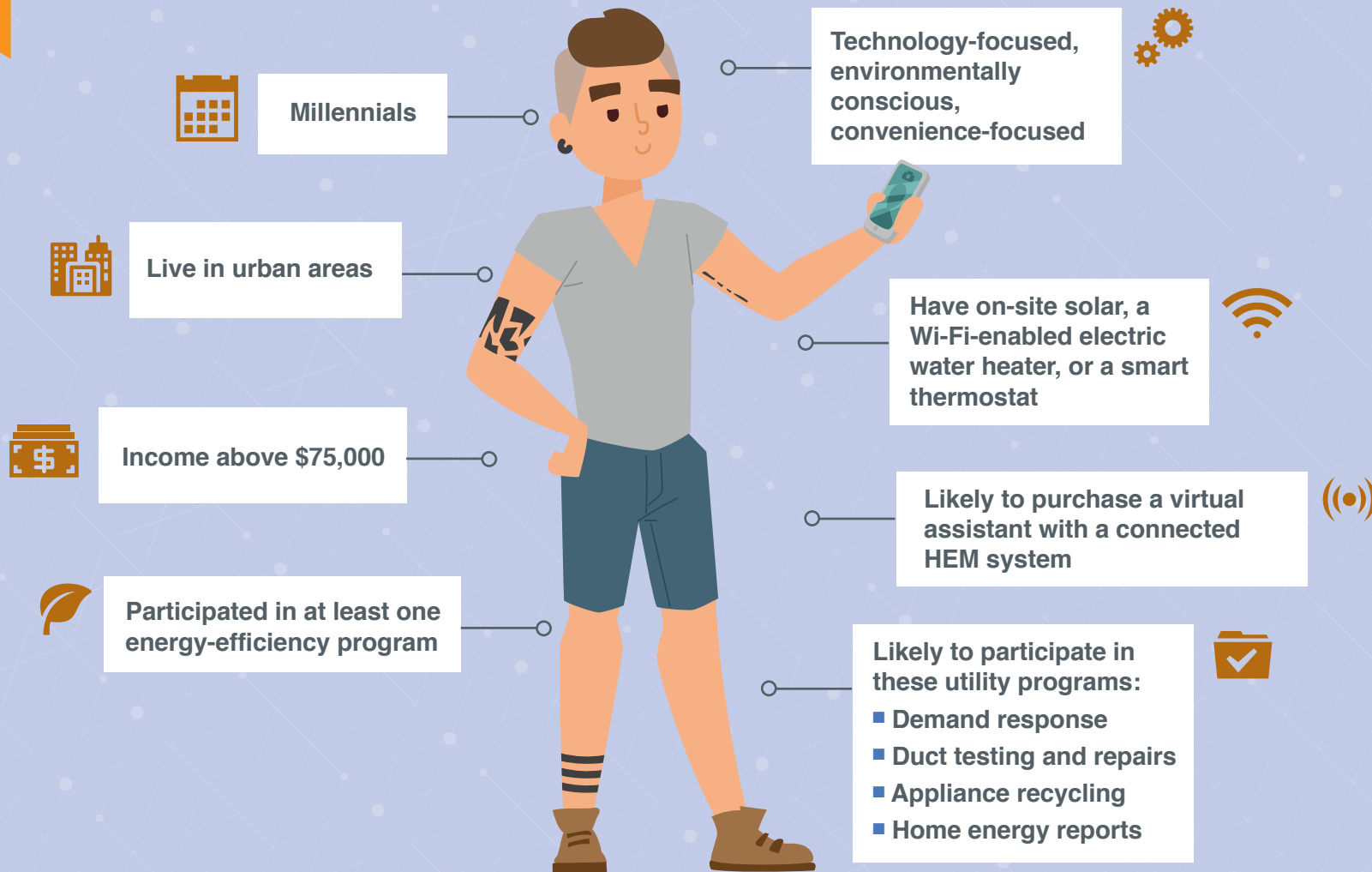


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Characteristics of customers who have home battery storage systems

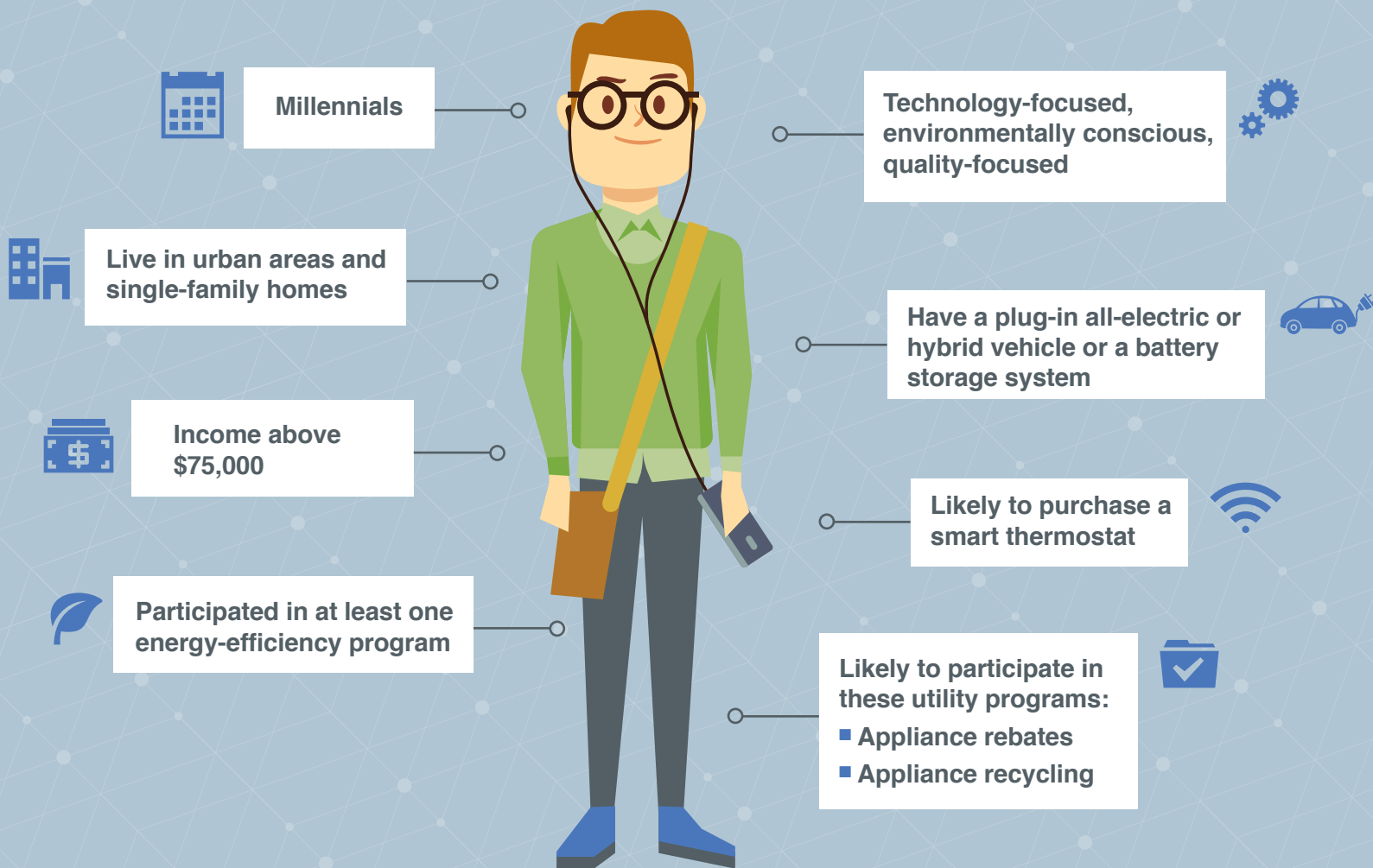


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Characteristics of customers who have on-site solar

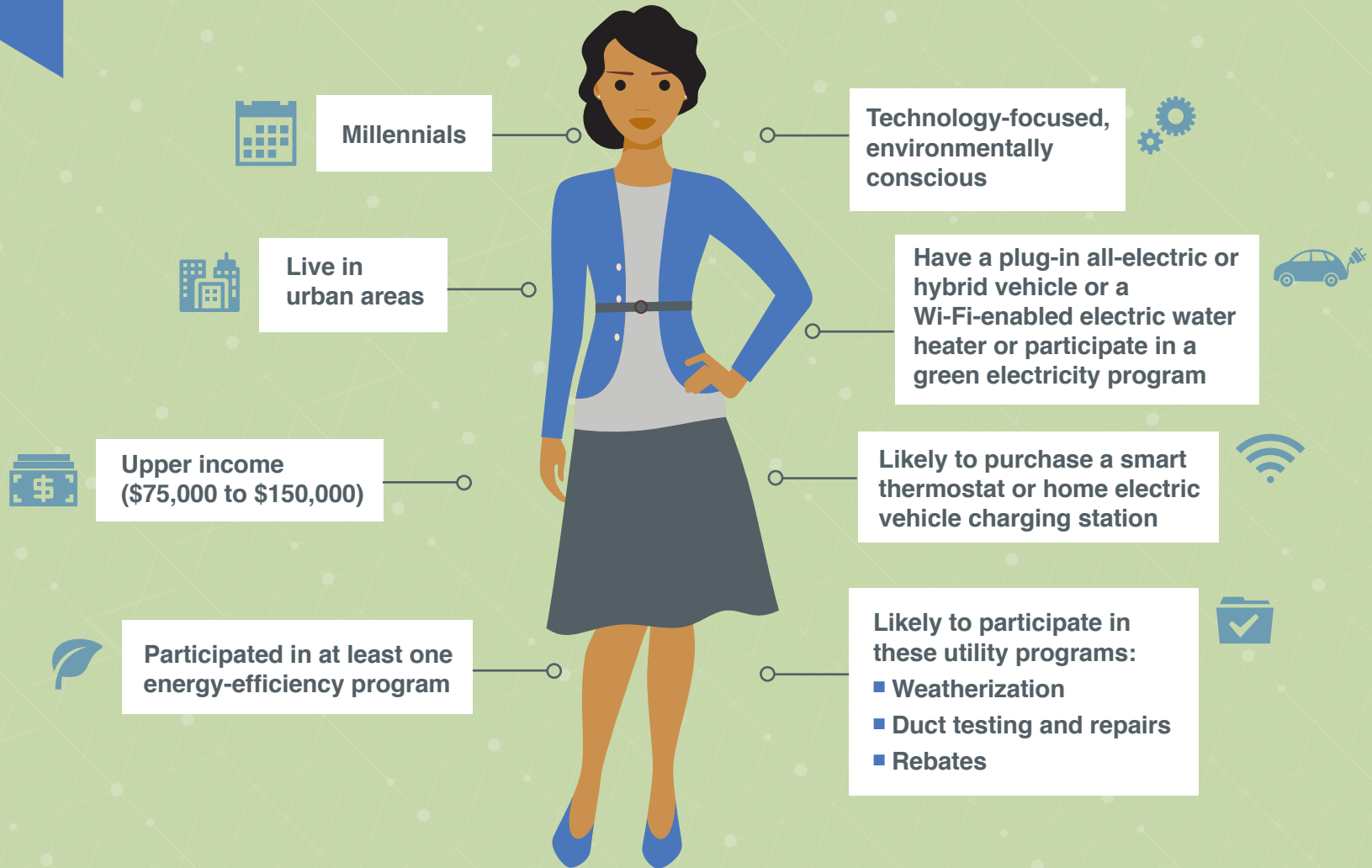


Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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Characteristics of customers who participate in community solar

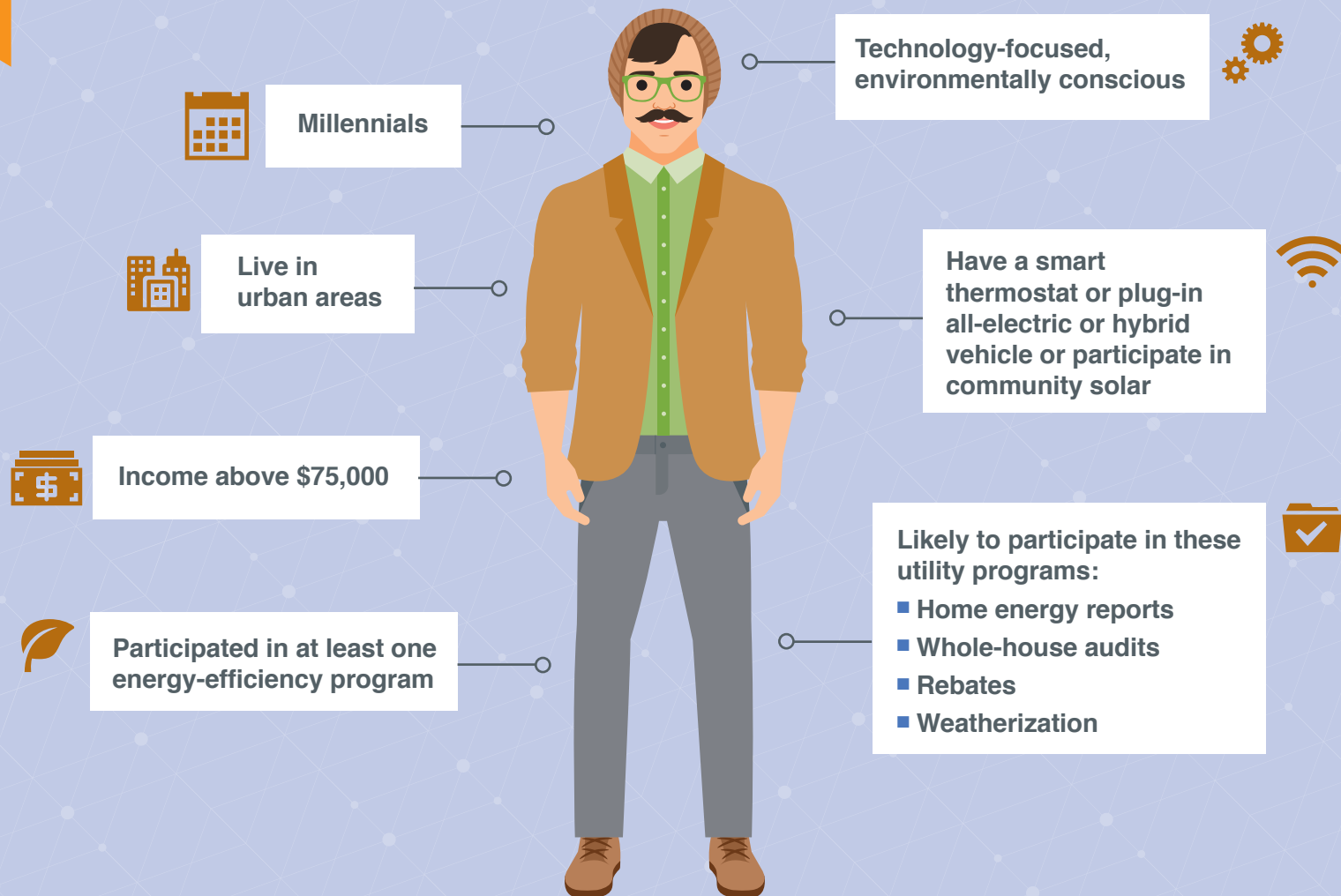


Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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Characteristics of customers who participate in green electricity programs

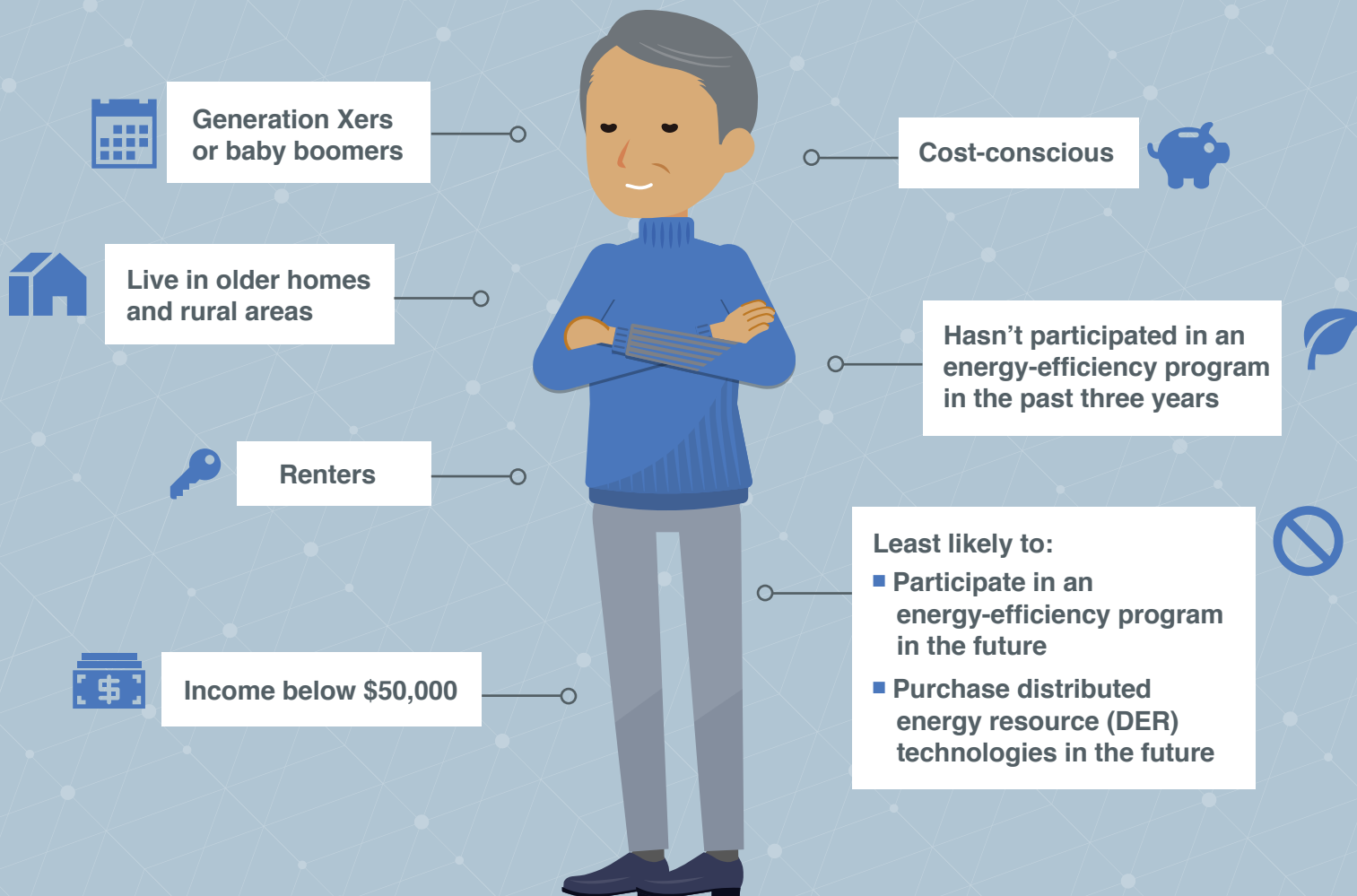


Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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Characteristics of customers who don't have DER technologies



Base: All respondents (n = 7,201). **Question S2_4:** Which of the following technologies do you or someone in your household currently have? (Select all that apply)

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