

## What do you need for your submission?

Are you improving your customer or employee experience? If so, we want to know about it!

Our judges will evaluate entries based on:

- Unique approaches and creativity
- Whether the project impacted multiple areas of the organization
- Metrics and results of the work
- Overall impression

If you have questions, visit www.esource.com/contact-us.

## Here's the information you'll need for your entry.

1. Please enter your contact information.

Name

Email address

Title

Utility name

Phone number

- 2. Is this a residential customer experience, business customer experience, or employee experience initiative? (Choose one.)
- 3. Please describe your program.
- 4. Why would you characterize this as an achievement?
- 5. What are the results of this initiative (provide data if available)?
- 6. If your award application includes videos or supplemental materials, you can upload them below.