E Source Toolbox for Product Manufacturers

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forum

Persona introduction

- Works with utility demand-side management (DSM) teams to help them provide incentives for their company's widget

- Needs to know which regulatory environments and which utility climates are good targets for their company's widget

- Wants to understand the nuances of DSM programs for promoting their widget

Product manufacturer

E Source DSM tools to make your job easier

Measure Insights gives us program input data.
DSMdat provides us with who's doing what.
DSM Insights tells us how utilities are actually performing.
DSM Evaluation Library offers the story behind program performance.

Intent	E Source MEASURE INSIGHTS — Program inputs	E Source DSMdat — Program profiles	E Source DSM INSIGHTS — Program and portfolio results	E Source DSM EVALUATION LIBRARY — "Why" behind results
Measure attributes	✔			
Baseline assumptions	✔			
Incentives		✔		
Measures		✔		
Results			✔	✔
Spending			✔	
Source	Technical reference manuals	Utility websites	Filings	Impact and process evaluations

How the tools fit together for portfolio development

- How much savings are they planning for each measure to get to the program estimates?

MEASURE INSIGHTS
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DSMdat
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- Who else already has a program with that measure?
- What incentives do they provide for the measure?

- How well does that program perform?
- How much are they planning to spend and to save with that program?

DSM INSIGHTS
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DSM EVALUATION LIBRARY
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- Why did the program design change course?
- Why did the program perform the way it did?

" Which technical reference manuals (TRMs) contain measures that are applicable to what my company does?

Product manufacturer

Measure Insights: TRM coverage

View measures across jurisdictions to determine:

- Most common (benchmarking)
- Least popular (new opportunities)

First time ever compiled in the industry
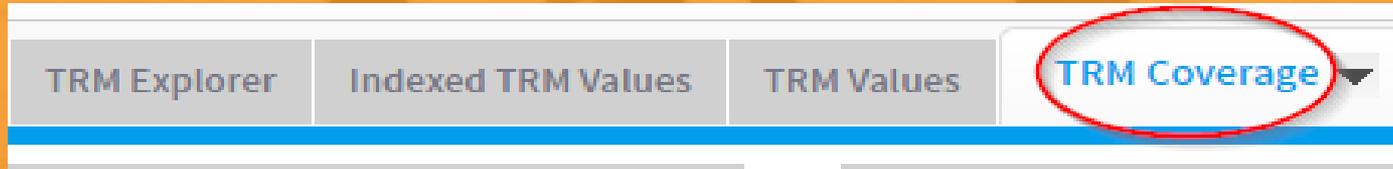
" I want to see the energy savings from smart thermostats across all TRMs.

Product manufacturer

Measure Insights: TRM values

TRM Value Details with Attributes and Source Link

Jurisdiction	TRM Version	Technology Type	Value Type	Value	Unit Of Measure	Comparison Type	Source Link	Description	Attributes
AR	AR - V5.0	LEDs	Daily Operating Hours	2.17	Hours	Static	view source	These deemed savings assume an average daily use of 2.17 blended hours for indoor/outdoor applications.	
HI	HI - PY 2014	LEDs	Annual Operating Hours	839.50	Hours	Static	view source	2.3 hours per day, 839.5 hours per year. Military homes have 50 percent more operating hours than nonmilitary homes, or 1,259.3 hours per year instead of 839.5 hours per year.	Static Daily Operating Hours: 2.3 <=Hours<= 2.3
				1,259.30	Hours	Static	view source	Military homes have 50 percent more operating hours than nonmilitary homes, or 1,259.3 hours per year instead of 839.5 hours per year.	Static HI - Local Building Type: HI - Military Home

Product manufacturer

"Have programs that provide incentives for my widget met their goals?

"How do programs that provide incentives for my widget compare with each other?

DSM Insights: Benchmark my program

Redesigned user experience makes it even easier to pull data from one report instead of having to go to multiple dashboards to find your answer.

See all metrics for a program category in a single report.

Product manufacturer

" Can you help me determine when utilities will be issuing requests for proposals (RFPs)?

RFPs, RFIs, and RFQs

Access current and archived

issued by

utilities, public power associations,
public utility commissions,
regional energy-efficiency organizations,
and municipal governments

Next steps

Visit the Learning Lab to try these tools

Schedule a meeting at the Forum with Jeannine or Rachel

Attend an upcoming online meeting; check out www.esource.com/events

Call us after the Forum to schedule a time for us to meet with your team

Subscribe to monthly newsletters and weekly alerts

For more information

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