



Finding the best customers to deliver program performance

Data science case study

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As part of its clean energy plan, a utility in the Pacific Northwest added a peak-time rebate (PTR) program to its demand-response portfolio. But getting reliable participation in the program proved to be challenging. Find out how [E Source OneInform](#) fused E Source data with the utility's customer and smart meter data to create a rich, artificial intelligence-ready dataset.

Do you need help finding the best customers for your programs? Learn how our [data science](#) expertise can help you meet your goals.

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