



Exclusive, limited-time offer for current members: Access six pieces of content outside of your membership

By Sara Patnaude

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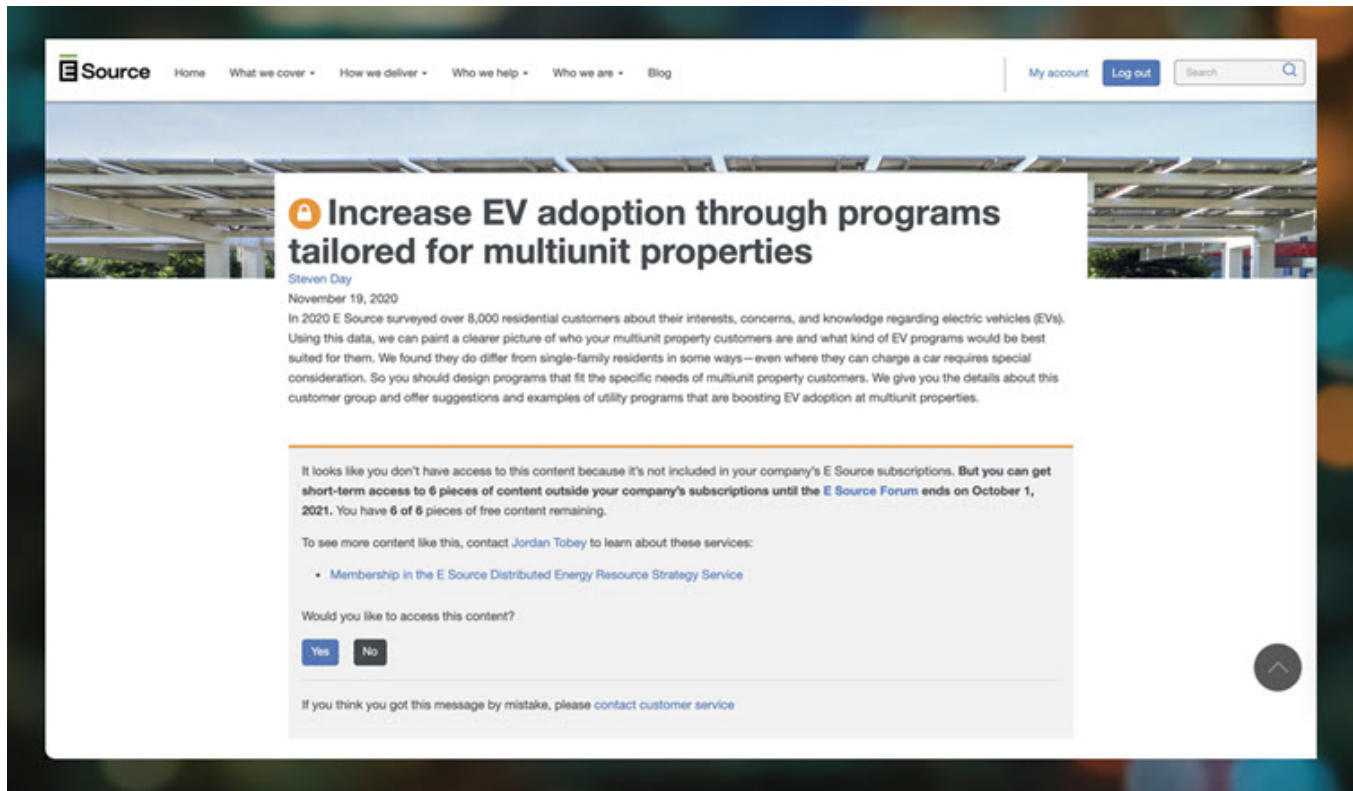
Breaking news from E Source headquarters! If your utility currently subscribes to just one (or a few) of our research and advisory services, you won't want to miss this limited-time opportunity to access previously gated content. From now until the end of the 2021 E Source Forum on October 1, you can help yourself to up to six pieces of content outside of your membership.

Are you a demand-side management (DSM) program manager eager to learn how customer experience strategists make it easier for customers to enroll in programs? Or are you a marketing pro wondering how DSM program architects build offerings that generate cost-effective savings? Or are you a call center manager longing to know how marketers promote emerging technologies? Or maybe you just need a new perspective on solving your utility's problems.

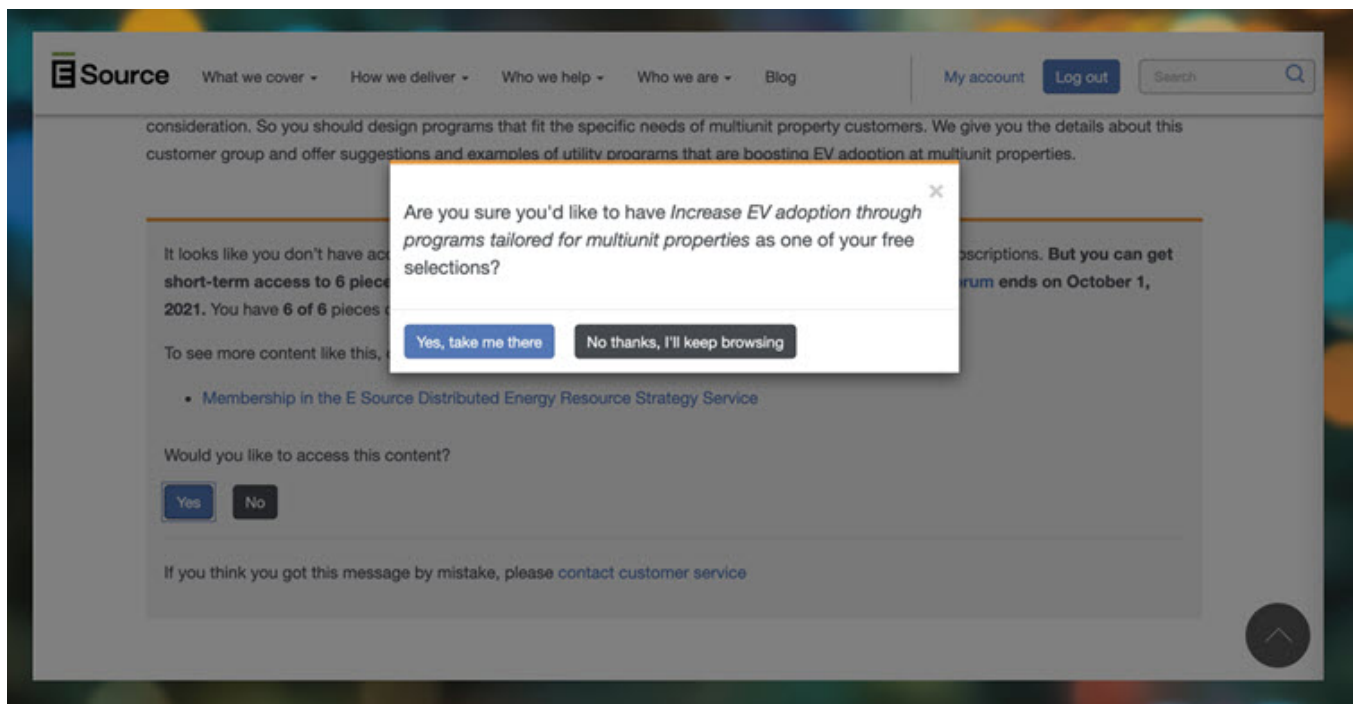
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