

Achievements in Utility Customer and Employee Experience: 2019 winners

E Source Forum 2019 speaker interview

By Lisa Schulte

January 8, 2020

The winners of this year's Achievements in Utility Customer and Employee Experience spoke about the exceptional projects their utilities designed that delighted their customers and made a more enjoyable and supportive workplace for employees.

If you're an E Source member, visit the <u>E Source Forum 2019</u> page to download the presentations.

After the session, we asked Arielle Resol, social media analyst at ComEd, a few questions about her presentation. Check out her video responses below.

Our questions for Resol:

- What was it like to create the virtual reality (VR) modules for ComEd? (0:13)
- What was the process for getting executive leadership to buy in to this endeavor? (1:51)
- What are the benefits of using a VR experience to train employees in the field? (2:29)
- Tell us about the training modules. What areas do you cover in the VR experience? (3:17)
- What are other good applications of VR for training? (4:30)

