

How to improve your utility website: Findings from the 2017 E Source Website Benchmark Study

By Heather Hilgenkamp

Read best practices based on industry-level findings from the E Source Review of North American Electric and Gas Company Residential Websites. The study analyzes website features, tested on computers as well as mobile devices, that are important to residential utility customers.

Downloadesource-2017-web-review-industry-report-excerpt.pdf

© 2008 - 2025 E Source Companies LLC. All rights reserved. Distribution outside subscribing organizations limited by <u>license</u>.