

Optimizing a utility voiceof-the-customer program: Consulting case study

August 2, 2018

Learn how E Source Consulting & Advisory Services helped South Jersey Gas implement a comprehensive voice-of-the-customer program that increased the focus on customers throughout the utility and created an emphasis on data-driven decision-making.

Downloadesource-sig-voc-case-study.pdf

© 2008 - 2025 E Source Companies LLC. All rights reserved. Distribution outside subscribing organizations limited by <u>license</u>.