



# We know utilities: an E Source newsletter

## E News is now “We know utilities: an E Source newsletter”

April 25, 2024

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E News has received a makeover! Now called “We know utilities: an E Source newsletter,” it remains as our free monthly newsletter designed to help you with insights, observations, and information about the energy industry.

This newsletter sends new content directly to your inbox in a quick, easy to digest format that takes five minutes or less to read.

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### **How utilities are using data analytics to improve storm response**

Last month, E Source joined Alabama Power and PPL Corp. at DISTRIBUTECH International to share learnings on harnessing data science to address the challenge of storm response and severe weather

events. Here's their three-step approach. **Published: April 25, 2024**

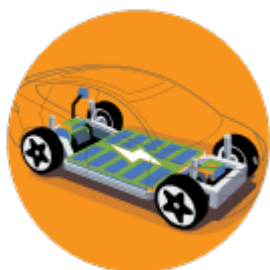
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### LMI program enrollment improvements that make a difference

Enrolling in a utility program should be easy, quick, and stress-free for customers. Here are a few program enrollment improvement strategies that have been successful for Avista Utilities, Seattle City Light, and the Los Angeles Department of Water and Power. **Published: March 26, 2024**

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### Charging ahead: Five EV and mobility predictions for 2024

This year is going to be a pivotal year for EVs and mobility. Here are some of our 2024 predictions that highlight the trends and shifts we expect will shape the EV sector in the coming year. **Published: February 27, 2024**

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## Using data-driven decisions to navigate challenges and unlock opportunities in 2024

We see 2023 as the year utilities began to fight the numerous challenges ahead of them using data science. Learn more about how we aim to help utilities in 2024 use the data available to them to invest in the grid. ***Published: January 25, 2024***

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## Key highlights and memorable moments from the 2023 Forum

The engagement and enthusiasm that was seen at the [E Source Forum 2023](#) reaffirmed our industry's dedication to continuous improvement and customer-centric innovation. In case you missed it, here are some highlights from the event. ***Published: December 12, 2023***

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