



# Energy AdVision

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The E Source Energy AdVision database is the only collection of utility advertising campaigns available in the industry. This interactive, searchable database allows you to:

- Get the creative inspiration you need to build better marketing campaigns
- Access over 6,000 utility advertisements for all types of products, programs, and services
- View real-life examples of campaign content, including bill inserts, magazine ads, billboards, web ads, newspaper ads, direct mail pieces, brochures, radio spots, and TV commercials
- Learn from successful campaign strategies and industry best practices
- Discover detailed background information on media type, campaign strategy, ad placement, intended audience, and tracking methods
- Dive into the metrics and benchmark your own results
- Get noticed
- [Submit your campaigns](#) to the database at your convenience throughout the year and be automatically entered into our annual [E Source Utility Ad Awards Contest](#)

**Take a sneak peek at the new and improved E Source Energy AdVision**



# Interested in trying out the tool?

Fill out the form below to start your no cost, seven-day trial with E Source Energy AdVision.