MARCH 7, 2012

Event Marketing Leaders Group Call â€“ March 2012

Time: 12:00 p.m. MST

Due to a scheduling conflict, the Event Marketing Leaders Group Call has been cancelled.

The Event Marketing Leaders Group Call is a quarterly, highly interactive, discussion-based conference call with utility leaders from across North America. In this call, we'll cover the topic of event marketing. Call participants will be encouraged to discuss current issues, pressing questions, and new ideas with their peers in a secure, vendor-free environment.

Speakers:

Aleana Reeves, Product Manager, E Source Mass-Market Services

Who should attend:

Members of the *E Source Residential Market Service* with an interest in event marketing.

For more information about attending this event, please contact Customer Service or call 1-800-376-8723 option 6.

VIEW

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Residential Market, Web Conferences

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