



PRESS RELEASE | PUBLISHED: NOVEMBER 29, 2011

E Source Announces Energy Management Survey 2011 Results

Energy Managers' Top Priority Is Benchmarking Facility Energy Performance

E Source is pleased to release key findings from the E Source Energy Management Survey 2011, which asked corporate energy managers a variety of questions about past energy management successes and future priorities for managing energy. E Source received responses from 54 large corporate energy users in the commercial and industrial sectors.

Based on data collected in March 2011, tracking facility energy performance data on an increasingly granular level is a growing priority for energy managers. In the recent past, energy managers have been focused on achieving cost savings through maintenance and procurement practices, but now they're being asked to focus on measuring, understanding, and managing micro-scale energy use.

The E Source Energy Management Survey 2011, which was introduced at the 18th Annual E Source Energy Management Roundtable, included open-ended questions about:

- Top initiatives for managing energy in 2011
- Successful aspects of respondents' energy management programs
- Aspects of respondents' energy management programs that need significant improvement

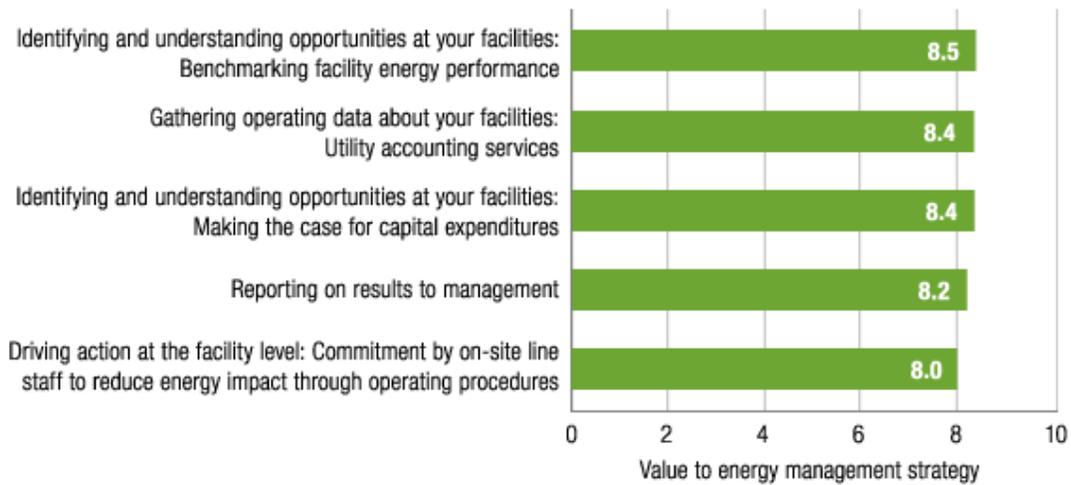
The survey also asked respondents to provide ratings on a scale of 1 to 10 (where 1 = not at all valuable and 10 = very valuable) for topics such as:

- Energy management priorities
- The alignment between resources and priorities
- Software used for centralized energy management, to perform greenhouse gas inventories, or to collect sustainability metrics

Dr. Kevin Vranes, director of E Source energy management services, explains, "We found that the priorities for energy managers are increasingly focused on measuring and benchmarking energy use at their facilities, obtaining funding to carry out improvements, engaging employees to participate in energy-efficiency initiatives at multiple levels, and keeping management informed about their energy-efficiency results" (**Figure 1**).

FIGURE 1: Top five energy management priorities

According to results from questions 7 through 11 of the E Source Energy Management Survey 2011, the top priority for energy managers is benchmarking facility energy performance.



Note: Value was rated on a scale of 1 to 10, where 1 = not at all valuable and 10 = very valuable.

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Members of the *E Source Corporate Energy Managers' Consortium* will receive a copy of the report, "E Source Energy Management Survey 2011: Reporting Actions and Priorities at the Facility Level." The report can also be purchased on an individual basis by nonmembers.

About E Source

E Source has been providing unbiased, objective energy business intelligence to over 300 utilities and large energy users for more than 20 years. Our benchmarking services are supported by the latest market research looking at what customers want from their utilities. Our research analysts and consultants are among the best minds in the business, delivering significant and timely research that equips our customers with the right information at the right time to make better, faster decisions. We predict and address trends, technologies, and problems related to energy efficiency, utility customer satisfaction, program design, marketing, customer management, and sustainability.

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