



Summary

Agenda

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Fees

E Source Utility Communicators Council

This full-day event provides an unparalleled opportunity to join your fellow utility communicators and share your communications insights, discuss best practices, and get feedback from your peers regarding your most pressing problems.

We'll engage in a series of facilitated discussion sessions geared toward peer problem solving, strategic planning and process design, and tactical hands-on learning through group advertising and strategy critique exercises. Hot topics and emerging issues will be discussed in the context of communicating with major stakeholder groups—including employees, customers, communities, and the media.

Join us for this highly interactive event that lets you work with the peer network community that we've established for utility communicators. You'll come away with ideas you can immediately put to use to make your team more productive and your communications more effective.

Are you a member of the *E Source Utility Communicators Service*? If so, your company membership provides one complimentary seat at the Council. If you're not a member, you can attend for an additional fee.

As a special bonus, if you attend the Council meeting you'll also be able to attend the Utility Communicators International annual conference—held at the same hotel on the following day—for a discounted fee. For more information visit www.uci-online.com.

So take advantage of these two great opportunities and register today.