



## Our Services

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### Research and Advisory Services for Utilities and Other Energy Providers

Achieve your energy-efficiency goals and build stronger customer relationships with tools and insights to make better, more-informed, and faster business decisions.

#### Communications

Utility Communicators Service

#### Customer Experience

Utility Customer Care Service  
E-Business Service

#### Efficiency

Efficiency & Demand Response Service  
Technology Assessment Service  
Intelligent Grid Service

#### Marketing

Business Market Service  
Residential Market Service

#### Other Tools and Services

Business Energy Advisor  
Large Business Customer Benchmark and Assessment  
Utility Interactive Voice Response System (IVR) Benchmark and Assessment  
Utility Website Assessment

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### Energy-Efficiency Services for Corporate Energy Managers

We can help you control energy's impact on your bottom line.

Corporate Energy Managers' Consortium  
Rebate & Incentive Finder (PDF)  
PowerProjector

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### Research and Advisory Services for Product Manufacturers and Energy Service Companies (ESCOs)

Get an insider's view of the utility industry while being the trusted energy-efficiency advisor to your customers.

Demand-Side Management (DSM) Advisory Service (PDF)  
Energy Market Advisory Service (PDF)  
Intelligent Grid Market Advisory Service (PDF)

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#### For More Information

For more information on any of our services, please [send us an e-mail](#) or call 303-444-7788.

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