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21st Annual E Source Forum

Held exclusively for E Source members and invited guests, the Forum brings together more than 300 representatives from utilities and other energy service providers as well as corporate energy managers, government representatives, and others involved in improving and redefining how energy is delivered, purchased, and used.

Our program offers insights on innovation in utility marketing and communications, best practices in energy-efficiency and demand-response programs, ways to improve utility customer service, the latest corporate energy management strategies, developments in advanced metering, creative responses to the challenges of climate change, and our expert assessment of new end-use technologies and trends. In addition to keeping you current on today's critical issues, the Forum continues to foster collaboration and peer networking in a friendly, collegial atmosphere. This year, we offer sessions in five different tracks:

- **Customer Service**
- **Demand-Side Management**
- **Emerging Issues**
- **Marketing & Communications**
- **Technology**

As in previous years, all attendees benefit from the concurrent Exhibit, which showcases a selection of energy-related technologies and products while facilitating new and renewed business relationships among attendees and exhibitors.

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