



## Innovative Pricing, 2002

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Are you looking to improve your utility's bottom line and customer satisfaction through innovative rate design? If so, you're not alone. Innovative ratemaking is experiencing a renaissance of sorts as utilities look for solutions to problems with load shape adjustment and risk management—and seek to provide more product differentiation for their customer base. These two E Source Multi-Client Study reports delve into the current status of innovative rates.

For more details on this two-part study, download a pdf of the [prospectus](#).

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