



## E Source Efficiency & Demand-Response Programs Service

Effective program design and execution for achieving savings goals.

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[Service members click here to access content.](#)

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States and provinces across North America are being challenged to meet rapidly growing goals for energy efficiency—some are targeting more than 2 percent of total load per year. Couple these aggressive goals with the need to continually improve the cost-effectiveness of demand-side management (DSM) programs and it's no wonder that utility DSM departments are overwhelmed. Over the next few years, we're expecting stringent codes and standards to be implemented, which will make realizing savings even more difficult. How can your utility meet these accelerated savings goals?

To stay ahead of the curve, utilities need to be able to quickly create and modify their energy-efficiency programs. The *E Source Efficiency & Demand-Response Programs Service* can help utilities gain efficiencies by implementing industry best practices that affect the entire lifecycle of DSM programs and portfolios—from design through implementation and evaluation. Use our analysis and tools to more-effectively execute your programs and benchmark your results against other utilities. We supply our members with guidance on how to reduce operating costs, defer capital expansions, and flatten your load curves, while making energy and demand savings more effective and less expensive. E Source can assist you with every step along the way.

If you already have an esource.com account, visit [My E Source](#) and sign up for the E Source Efficiency Services newsletter (in the Manage My Newsletters section) to find out what members of this service are talking about. If you don't have an account, you can [create one now](#).

"I feel that the service line provides independent, solid (detailed with sources) research on a variety of topics. That is the main benefit; however, there are important secondary benefits. The first, reducing my time to research topics that may not be in my field of expertise (which increases my productivity). Second, the inquiry response provides a platform to perform further research if needed. Lastly, E Source information is becoming a trusted source within the department (and company), which reduces our time to collect multiple sources of information."

—Representative from a midwestern utility

### What You Get with the *E Source Efficiency & Demand-Response Programs Service*

[Get Real-Time Responses to Your Most Pressing DSM Questions](#)

[Search DSMdat—Our Exclusive DSM Programs Database](#)

[Gain Access to Your Peer Community and Experts in the Field](#)

[Learn Best Practices and Industry Insights from Our Timely Research Reports](#)

### To Subscribe or for Additional Information

Download the *E Source Efficiency & Demand-Response Programs Service* benefits flyer (PDF) to learn more or contact [Adam Maxwell](#), product manager, *E Source Efficiency & Demand-Response Programs Service*, 303-345-9143.

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## Get Real-Time Responses to Your Most Pressing DSM Questions

Think of E Source as an extension of your staff! As an E Source member, you'll get just-in-time answers and consulting assistance from our expert staff. You can ask us questions, bounce ideas off of our researchers, or contact us whenever you need an unbiased third-party perspective.

- *Save time.* Let us do the research and analysis so that you don't have to.
- *Make better decisions.* You'll be equipped with the latest independent, unbiased, and well-documented research and information.
- *Don't reinvent the wheel.* Get access to industry best practices so you don't make costly mistakes.

We'll answer your questions related to:

- Program design, implementation, and evaluation for efficiency, conservation, demand response, and renewable energy
- Incentive design including financing, rebates, and other offers
- Program results and best practices
- DSM department structure and spending

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## Search DSMdat—Our Exclusive DSM Programs Database

With DSMdat, you can easily keep track of who's doing what in DSM programs. DSMdat is our all-inclusive database that contains information on more than 2,100 DSM programs in the U.S. and Canada. It provides the most user-friendly and comprehensive reporting available today on energy-efficiency, load management, demand-response, and customer-sited renewable generation offerings from electric and gas utilities, government agencies, and nonprofit organizations. We update the database monthly, so you'll always have the most up-to-date information.

Save time and gain efficiencies by using DSMdat to:

- Learn what programs other utilities in your state or province—or in the entire U.S. or Canada—are running
- Do an internal comparison of your portfolio of programs versus other similar utilities
- Find out how much of an incentive other program administrators offer
- Learn what measures other programs include

Each program's profile contains information about program name, status, sponsor, location, overview, eligibility, incentives, method details, sectors, channels, resources, purposes, and technologies.

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## Gain Access to Your Peer Community and Experts in the Field

We know that your peers are often your best resource. E Source helps you develop that essential peer network through in-person meetings and interactive web conferences.

### In-Person Meetings

- *DSM Executive Council.* When you become a member of the *E Source Efficiency & Demand-Response Programs Service*, we ask you to nominate one high-level DSM leader to be part of our exclusive executive-only council. The intent of the council is to share wisdom and war stories, and to tackle strategic and management issues in a closed-door, peer-group setting where frank conversations can take place. We know that you have aggressive goals to achieve, and the council focuses on those DSM topics that will help you develop a best-in-class approach to reaching your DSM goals. E Source hosts the DSM Executive Council twice per year.
- *E Source Forum.* In this exclusive annual event for E Source members, we share insights and best practices on all types of DSM programs. We offer several DSM-related sessions that highlight program enrollment, new technology adoption, and exemplary program design and management.

### Topical Web Conferences

Members of the *E Source Efficiency & Demand-Response Programs Service* can attend as many service web conferences as they wish without having to pay extra fees. Plus, we archive the conferences on our web site, so if you miss one, you can always watch and listen to it later.

These web conferences allow you to hear from and speak directly with experts in the industry on the hottest topics of the day. **You can see a list of recent *E Source Efficiency & Demand-Response Programs Service* web conferences.**

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### Learn Best Practices and Industry Insights from Our Timely Research Reports

With the latest independent, unbiased, and well-documented research, you'll be able to stay current on what's happening with DSM programs across North America. We deliver actionable profiles of innovative and experimental programs, drill into the essential elements that differentiate the best programs from the rest of the pack, and unravel the key strategic and policy issues driving today's DSM market. **Take a look at what we've recently published.**

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