



## E Source Customer Direct

# Helping you build stronger relationships with your customers

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You can enhance your brand by offering E Source Customer Direct materials to your customers. These materials, which are full of practical, money-saving advice, will give your customers clear, objective information on energy technologies and markets. We offer this content in a variety of formats and media to fit your communication needs, helping you to offer greater value to your customers every day.



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### Business Energy Advisor

Energy-efficiency advice on specific technologies, best practices for operations and maintenance, and efficiency strategies for different types of businesses.

### Pamphlets and Newsletters

A variety of E Source services have created pamphlets and newsletters that you can pass through to your customers. These attractive, easy-to-understand materials are designed to help energy users choose the right products and make good business decisions. You can give these materials to your customers with confidence, knowing that our research is renowned for its objectivity and thoroughness. Best of all, these materials are easy to brand with your own logo.

### Reports

Some E Source research is reviewed in reports designed specifically to be passed on to your customers. These in-depth reports will help your customers make better decisions, while increasing your credibility and improving your customer relationships. Look for E Source Customer Direct logos.

### Reprints

Reprints are available for most E Source reports, enabling you to redistribute them to your customers and other interested parties upon request. Fees are very reasonable, please contact your [E Source business representative](#) for details.

### An Exclusive Benefit for E Source Members and Licensees

All of these materials have been created exclusively for the members, customers, and licensees of E Source. Adding your logo these materials will enhance your brand and improve your image.

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