



## E Source Business Energy Advisor

*Drive Business Customers to Your Web Site*

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The E Source Business Energy Advisor (BEA) gives you a cost-effective way to drive business customers to your web site, increase their satisfaction, build equity in your brand, and raise participation rates in your programs. Offering more than 100 web pages of advice for buying energy-efficient equipment, operating and maintaining equipment, and improving facility efficiency, BEA provides clear information and actionable recommendations that can help every utility's business customers find opportunities for savings.



### How it Works

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[Watch our two-minute demo](#) (Flash)

[Check out some of the great information found in BEA](#)

[Download the brochure](#) (PDF)

### What's Included?

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BEA has three modules to meet the needs of your business customers:

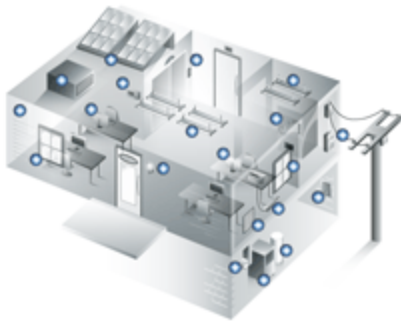
- Facility Efficiency Advice
- Maintaining Equipment
- Buying Equipment

**Facility Efficiency Advice.** With this module, your business customers will get detailed information on where to look first for cost-effective savings. They'll find advice on low- and no-cost steps for making their facilities operate more efficiently and reliably in addition to recommendations for improving building performance over the long run.

Find out how many **facility types** are covered  
See a sample guide for **Managing Energy Costs in Hospitals**

**Maintaining Equipment.** Often the simplest and least expensive way to save energy is to correctly maintain existing equipment. This module will enable your business customers to identify the equipment that needs maintenance, pinpoint what needs to be done, judge which of those tasks can be handled in-house, and develop a regular maintenance plan—all from your web site.

Review the **maintenance topics**  
See a sample guide on **Retrocommissioning**



**Buying Equipment.** When it's time to buy new equipment, your business customers can access our unbiased buyer's guides and payback calculators. We help them understand what their options are, what the optimal applications are, and which manufacturers to call for a quote. Navigation is enhanced through an interactive office building. In the live product, users can click on a piece of equipment in the interactive office to get the information they need to make smart purchasing decisions.

Take a look at [all the buyer's guides](#)

View the calculator for [Aerosol Duct Sealing](#)

See sample guides on [Building Automation Systems](#) and [Lighting Power Reducers](#)

## E Source Makes It Easy

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**Implementation.** BEA is a hosted web-based library of information that's easy for utilities to implement. You just create a page on your web site that points to your customized version of BEA and your business customers can start accessing this rich and valuable content.

**Customization.** The main framework and look and feel will be consistent with your utility's web site.

**Updating.** E Source takes responsibility for maintaining all of the content to ensure that you're always offering your customers up-to-date information from a reliable, unbiased source.

**Promotion.** In addition to providing related content that you can use in your newsletters or on your web site, E Source makes suggestions for driving traffic to your BEA web site and offers other tips for generating customer interest.

**Tracking.** E Source will also track how many of your business customers are visiting your BEA web site and provide you with quarterly reports.

## Contact Us for a Live Demonstration Today!

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[Business Energy Advisor License Agreement](#) (PDF)

