



Looking for ways to improve your bottom line through optimal energy use? Seeking ideas about new technologies? Are you prepared when your facility managers call seeking recommendations for improving their operations? Are you so busy that you don't have time to weed through technical information about emerging technologies and black boxes? Are your operations and maintenance (O&M) approaches achieving commercial building energy consumption reductions of 15 to 20 percent? Are you concerned that your energy management program might not be up to par with best-in-class programs?

The *E SOURCE Corporate Energy Managers' Consortium* (CEMC) will provide you with the solutions to these questions and give you the resources you need to stay abreast of the latest energy management best practices. You'll keep your program strong and sustainable with help from E SOURCE, the most objective third-party source for analysis and updates of energy-consuming products and services.

Through CEMC you can:

- Improve energy efficiency
- Get more value from your investments in energy technologies and services
- Discover emerging technologies before they hit the market
- Explore case studies of how other companies like yours are using energy-consuming products and services
- Understand the proper applications for technologies
- Save time spent wading through too much information and technical detail
- Stay abreast of the latest energy price forecasts
- Conserve precious staff time by relying on E SOURCE experts as consultants on retainer
- Obtain new ideas from your energy manager peers and their best-in-class programs

CEMC Service Offerings

Member Inquiries. Use our knowledgeable team of research professionals as an extension of your staff for detailed, quick responses to your questions on viable energy technologies, energy products and services, and energy management O&M best practices. We answer over a thousand inquiries from our customers each year, and our customers consistently report that they receive significant value from this service.

Newsletters. Our *Tech News* (monthly) and *Energy Managers' Quarterly* newsletters feature timely updates on important and relevant technology topics and real-world energy management strategies.

Technology Assessment Reports. Our reports are different from analyses available from other sources—they're short and easy to read, the key points are clearly identified, and they contain actionable recommendations. They focus on a specific technology or strategy, include case studies, and outline cost-effective scenarios.

Web Conferences. Learn from and speak directly with our experts and your industry peers on the hottest topics of the day without leaving your office.

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Some of Our CEMC Clients

Abbott Laboratories
AT&T
Ball Corp.
Baxter Healthcare Corp.
Boeing Co.
California State University System
The Coca-Cola Co.
Chase Manhattan Bank
City of Chicago
CKE Restaurants
Defense Energy Support Center
Federated Department Stores
Fidelity Investments
Grubb & Ellis Management Services
Johnson & Johnson
JC Penney Co.
Jones Lang LaSalle
Kaiser Permanente
Massachusetts Institute of Technology
McDonald's
Nordstrom Inc.
Pfizer Inc.
Raytheon Co.
Roche Inc.
Sandia National Laboratories
Saks Inc.
Target Corp.
Texas Instruments Inc.
Turner Broadcasting System
U.S. Department of Energy, Federal
Energy Management Program
U.S. Naval Facilities Engineering
Service Center
Verizon

Technology Atlas Series. This five-volume encyclopedic set is the most comprehensive reference available on energy-efficient technologies. The Atlas Series covers Lighting, Drivepower, Residential Appliances, Space Heating, and Space Cooling. Use it as a reference for understanding a new technology; for training; or for researching alternatives, applications, and efficiency information.

Energy Managers' Roundtable. Attend the premier event for energy management professionals. For over 13 years, this annual roundtable has attracted dozens of the most innovative energy managers from top U.S. firms for two days of highly participatory discussions on energy management best practices and strategies.

E SOURCE Forum. Our annual Forum is your venue to learn about the latest technologies and forward-looking business strategies in addition to exchanging ideas about new developments in retail energy markets and services with your peers.

As a member of CEMC, you'll have access to an incredible resource to help you align your energy management program with your organization's overall risk management strategy.

Who Needs This Service?

Any corporation or organization looking to improve its energy efficiency and contribute to the bottom line would benefit from membership in CEMC. We've designed the consortium for energy managers who are looking to push the envelope, incorporate the latest innovations and best practices, and have a role in shaping the future of organizational energy management.

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E SOURCE Helps Its Clients

- Improve energy efficiency
- Avoid costly mistakes
- Benchmark policies against those of peer organizations
- Network with industry peers
- Save time and improve productivity
- Make better decisions

For more than 18 years, E SOURCE has provided information services focused on retail energy markets, services, and technologies. At our core is an exceptional team of research professionals whose technical and analytical skills and real-world experience have earned E SOURCE international acclaim. Our customers value their relationships with us because we are always ready to provide prompt, friendly, expert advice and guidance. Our clients include roughly 300 electric and gas utilities, other energy service providers, large energy users, government agencies, and other organizations from nearly two dozen countries worldwide.



Energy Business Intelligence