



For Immediate Release

## **E SOURCE Enhances Utility Large Business Services with New Director Mike Hildebrand**

BOULDER, CO, August 11, 2008—E SOURCE, an energy research, advisory, and information services company, has hired Mike Hildebrand as its new director of commercial, industrial, and institutional services. These services are uniquely tailored to help E SOURCE member utilities meet the needs of their largest customers, providing utility key account managers with knowledge of best practices, insights from industry-specific research, and essential tools for improving the satisfaction of their utility's business customers.

"Mike has long been a champion for large and small business customers in the utility industry, and we're thrilled to have him join E SOURCE," said Kenneth Black, executive vice president of Member Services at E SOURCE. "He brings a wealth of knowledge and experience to our team, and he understands firsthand the challenges that utility account managers face when working with large businesses."

Hildebrand has accumulated over 24 years of energy-related expertise in strategic business planning, the development of new products for regulated and nonregulated markets, and in conducting and analyzing market research. Most recently, Hildebrand served as the senior leader for Large Business Value Management at Integrys Energy Group. He was responsible for creating and managing strategy for large and midsized commercial, industrial, and institutional customers at all six Integrys Energy Group utilities, including Wisconsin Public Service and Peoples Gas in Chicago, Illinois.

### **About E SOURCE**

E SOURCE has been providing leading-edge energy business intelligence to over 300 utilities and large energy users for more than 20 years. Our research analysts and consultants are among the best minds in the business, delivering significant and timely research that equips our customers with the right information at the right time to make better, faster decisions. We're in the know—predicting and addressing trends, technologies, and problems related to energy efficiency, utility customer satisfaction, program design, marketing, customer management, and sustainability.

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