



For Immediate Release

E SOURCE Helps Utilities Address Growing Public Awareness of Climate Change

Introducing New Climate Change Suite with Research and Resources for Utilities

BOULDER, CO, July 8, 2008—E SOURCE has introduced the *Climate Change Suite*, a new combination of research and advisory resources and tools. This addition to the company's utility-focused offerings provides guidance on how to educate customers and employees about climate change issues, helping utilities proactively engage on this topic. It also helps utilities raise the visibility of their energy-efficiency and green power programs as part of their efforts to address climate challenges.

"As public awareness of the risks of climate change grows, society will dramatically change what it asks of utilities," says E SOURCE President Michael Shepard. "In order to truly have an impact on reducing greenhouse gas emissions, utilities will have to take the lead by encouraging greater use of energy-efficient products and pushing renewable energy options."

"E SOURCE has been advising utilities and end users on climate issues for more than a decade. Utilities are really caught in the crosshairs when it comes to climate change: This industry emits more greenhouse gases than any other and is under growing pressure to reduce emissions. Meanwhile, customers want utilities to do something about it but are also worried about what it all means for them."

The *E SOURCE Climate Change Suite* includes three components—the Climate Advisory Service (a research and advisory service), the Climate Resource Center (a utility-branded, ready-to-go web site containing climate-related resources and information), and the Climate Footprinter (a greenhouse gas inventory toolkit). The advisory service and the inventory toolkit will be available August 1, and the web site package will be ready in October.

"Our goal is to make it easy for utilities to get their staffs up and running quickly on climate issues," says Shepard, "while giving them tools that benefit their end customers."

The suite also includes tools to help utility customers prepare for climate regulation and analyze their carbon footprints, resources to help utilities develop effective and coordinated climate communications, and research to increase understanding of carbon offsets.

More information on the *E SOURCE Climate Change Suite* is available at www.esource.com.

About E SOURCE

E SOURCE has been providing leading-edge energy business intelligence to over 300 utilities and large energy users for more than 20 years. Our research analysts and consultants are among the best minds in the business, delivering significant and timely research that equips our customers with the right information at the right time to make better, faster decisions. We're in the know—predicting and addressing trends, technologies, and problems related to energy efficiency, utility customer satisfaction, program design, marketing, customer management, and sustainability.

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