



For Immediate Release

E Source Announces the Launch of the E Source Blog

BOULDER, CO, November 18, 2010—E Source, a research and advisory company that delivers energy industry–related insight to electric and gas utilities and business leaders in energy management and procurement, is pleased to announce the launch of the E Source Blog. The blog is designed for E Source research analysts, consultants, and other staff to provide news, commentary, ideas, and tips on their areas of expertise—energy efficiency, emerging technologies, utility customer satisfaction, program design, marketing, smart grid, climate change, energy management best practices, energy market analysis, energy procurement, and more.

“The collective experience of the E Source staff amazes me. We’ve got former utility executives, professional engineers, and others who have worked for the Electric Power Research Institute, Gartner, and the RAND Corp. Couple that with the breadth of their energy-related knowledge and we’ve got an endless amount of possibilities for the blog,” says Wendy Bloechle, director of marketing for E Source. “Our blog starts with entries from some of the E Source executive team, which includes Ron Gerrans, Ken Black, Gary Sunshine, and Michael Shepard.”

The E Source Blog can be accessed from the home page at www.esource.com, or you can navigate directly to www.esource.com/esource_blog. Readers can post comments and subscribe to the blog via RSS feed.

About E Source

E Source has been providing independent research, analysis, and information to over 300 utilities and large energy users for more than 20 years. Our research analysts and consultants are among the best minds in the business, delivering significant and timely research that equips our customers with best practices, benchmarks, and tools to make better, faster decisions. We’re in the know—predicting and addressing trends, technologies, and problems related to energy efficiency, utility customer satisfaction, program design, marketing, customer management, energy management, energy supply, and sustainability.

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