

E SOURCE Technology Assessment Service



The *E SOURCE Technology Assessment Service* is the must-have resource for staying abreast of the latest developments in technology so you can be proactive with your customers. We provide objective analysis of energy-consuming products and services you can use to:

- Identify new ways to expand your demand-side management, revenue, and load-growth programs
- Be fully prepared when your customers call asking for advice on improving their operations
- Save time—we weed through all the technical information on new technologies for you
- Eliminate confusion about the proper application of certain technologies

Get clear, unbiased analysis on new technologies and avoid being burned by “black-box” products. *Technology Assessment Service* membership is cost-effective because it gives you access to our team of expert consultants, allowing you to conserve your own precious staff time. We provide a rich toolkit of online resources that will help you get the best technologies into your customers’ hands.

Objective Analyses of Energy End-Use Technologies

Rely on our expert research into the latest developments in the ways residential, commercial, and industrial customers are using energy. You’ll get fuel-neutral, vendor-neutral analyses of:

- Appliances
- Building envelopes
- Controls
- Drivepower
- HVAC
- Lighting
- Metering and monitoring equipment
- Office equipment
- Refrigeration
- Power quality and reliability
- Storage
- Transport
- Water heating

The Value of Your Technology Assessment Service Membership

Member Inquiries. Got a specific question in mind? No problem—we’re here to help! Our team of industry experts will provide a quick turnaround to your questions on energy-consuming systems, energy products, facility-specific and general O&M techniques, and programs based on various technologies. You can also learn from other members’ questions and answers posted on the *E SOURCE* web site.

Newsletters. Get timely updates on important, relevant technology topics with *Tech News*, our monthly newsletter. We’ll help you keep up with the constantly changing marketplace so you stay ahead of the curve.

Reports and Resource Guides. Our easy-to-read research reports, in-depth Technology Atlases, and searchable, topical Resource Guides give you actionable recommendations for your programs and support your customer interactions. You’ll also find case studies and cost-effective options for applying specific technologies and strategies.

Web Conferences. Learn from and speak directly with our experts and your industry peers on the hottest topics of the day without leaving your office. We host targeted discussions throughout the year, and previous conferences are available to view or listen to online anytime.

E SOURCE Forum. Join us for our exclusive annual event—the best place for learning about the latest technologies and the most innovative, forward-looking business strategies. The Forum is a unique opportunity that brings together industry experts and peers with the goal of exchanging ideas about new developments in retail energy markets.

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Our members include:

- Most of the North American investor-owned utilities
- The largest municipal utilities
- Government agencies such as the U.S. Environmental Protection Agency and the California Energy Commission
- Nongovernment organizations such as the National Rural Electric Cooperative Association and the Northwest Energy Efficiency Alliance
- Many Fortune 500 corporations

Who Needs This Service?

Anyone who is responsible for improving customer satisfaction and expanding opportunities in their service territory can benefit from *E SOURCE Technology Assessment Service* membership:

- Managers of energy-efficiency and demand-side management programs
- Technical and engineering support services staff
- Energy managers
- Account managers
- Sales, business development, and marketing staff
- Research and development staff
- Product developers
- Strategic planners

By discovering the latest and most promising ideas for technology-based programs, you'll be able to help your customers get more value from their investments in energy-related technologies and services. Membership ensures you'll learn about emerging technologies before they hit the market, and it allows you to explore how other energy service providers and end users are applying the latest energy-consuming products and services.

Contact Us

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About E SOURCE

E SOURCE has been providing leading-edge energy business intelligence to over 300 utilities and large energy users for more than 20 years. Our research analysts and consultants are among the best minds in the business, delivering significant and timely research that equips our customers with the right information at the right time to make better, faster decisions. We're in the know—predicting and addressing trends, technologies, and problems related to energy efficiency, utility customer satisfaction, program design, marketing, customer management, and sustainability.



Energy Business Intelligence