



## Sponsorship Opportunities

Sign up now to be a sponsor for the E SOURCE Utility Marketing Conference 2009! This conference is focused on providing utility marketing professionals with content and tools that will help them accelerate their energy-efficiency programs. By becoming a corporate sponsor, you will be helping to advance the way marketing science is used in the utility industry and be showing your support as a leader of this unique community. All sponsorship packages include attendance to the conference so you will also benefit from learning the latest developments in behavior change, market research, messaging, community-based marketing, advanced segmentation, innovative channels, and much more.

### Sponsorship Levels

#### Host Sponsorship (1 available)—\$5,000

Benefits include:

- 6 seats to the E SOURCE Utility Marketing Conference 2009
- Your company logo on the event web site, with a link to your web site
- Your company logo on event signage

#### Gold Sponsorship (5 available)—\$2,500

Benefits include:

- 3 seats to the E source Utility Marketing Conference 2009
- Your company logo on the event web site, with a link to your web site
- Your company logo on event signage

#### Green Sponsorship (10 available)—\$1,000

Benefits include:

- 1 seat to the E source Utility Marketing Conference 2009
- Your company logo on the event web site, with a link to your web site
- Your company logo on event signage

***Sponsorship is limited to utilities and nonprofit organizations only.***

For additional sponsorship information contact:

**Doug Karl**

Director, E SOURCE Mass-Market Services

303-345-9143

[doug\\_karl@esource.com](mailto:doug_karl@esource.com)

For more information about the E SOURCE Utility Marketing Conference 2009 contact:

**Janice Field**

Manager, E SOURCE Conferences & Fulfillment

303-345-9112

[janice\\_field@esource.com](mailto:janice_field@esource.com)



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