

## Meet people who are ready to do business.

This year's Exhibit will be held in conjunction with the 20th Annual E SOURCE Forum, the premier international conference on retail energy markets, services, and technologies. Held exclusively for E SOURCE members and invited guests, the Forum brings together more than 250 delegates from utilities and other energy service providers as well as power marketers, corporate energy managers, government representatives, and others involved in redefining how energy is delivered, purchased, and used. E SOURCE introduced the Exhibit in response to members' interest in having access to a small-scale display of energy-related technologies and products during the conference. Both attendees and exhibitors greatly value the exclusive, productive, and collegial environment that fosters new and renewed business relationships. By limiting participation in the exhibition to E SOURCE members and invited guests, we ensure that the products and technologies our members are most interested in will be displayed at Forum. This gathering continues to be an exceptional marketing opportunity for participating companies.

**To guarantee your spot, call Gary Sunshine today at 303-345-9133.**

### Marketing features include:

- Your company's logo prominently displayed on the E SOURCE Forum web site and in the Forum program, as well as our event invitation, which is circulated to more than 4,000 utility professionals.\*
- One 6-foot draped table and chair
- Cosponsorship of a dynamic, well-attended reception and dinner
- Complimentary registration for one member of your delegation to attend the 20th Annual E SOURCE Forum

**Elite audience:** Gain immediate access to industry leaders and key decision-makers

**Limited size:** Enjoy the spotlight; you won't get lost in the shuffle

**Central location:** Benefit from steady foot traffic through the Exhibit area

**Open format:** Make the most of informal opportunities to interact with prospects and customers

**Luxury venue:** Let the elegance of the St. Julien Hotel bring out the best in your display

**Marketing leverage:** Promote your company and its products in print and on the web through E SOURCE initiatives

*\*Must register by June 8, 2007, to ensure logo placement in invitation.*

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**September 25–28, 2007**  
**20th Annual E SOURCE**  
**Forum & Exhibit**

### Mark your calendar!

**June 22**, deadline for early registration

**September 25**, exhibit set-up begins at 3:00 p.m.

### The St. Julien Hotel

900 Walnut Street  
Boulder, CO 80301  
Tel 720-406-9696

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## Locations and provisions

Space assignments will be made on a first-come, first-served basis. We accept table-top or stand-alone displays that fit in a 6-foot by 30-inch space (no booths). A draped table and chair will be provided. (Arrangements for additional services may be contracted with the hotel for a fee.) The Exhibit fee includes one complimentary registration to the E SOURCE Forum. Additional delegates may attend for a fee.

### Exhibitor fees

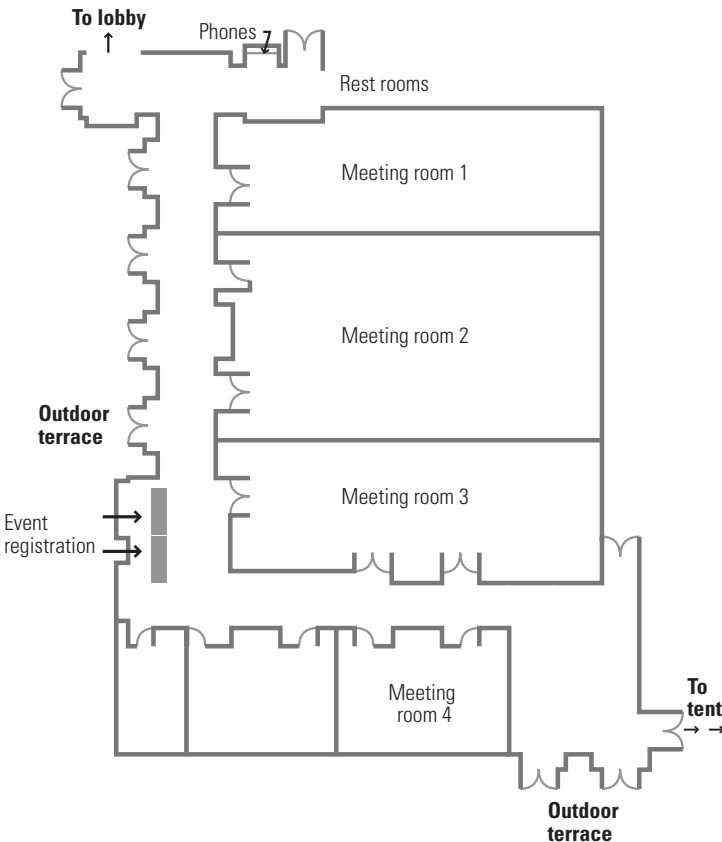
	Prior to June 22	After June 22
Spaces 1–20	\$2,250	\$2,450
Additional exhibitors	\$950	\$1,200

Full payment is due upon Exhibit registration.

### For more information, contact:




**Gary Sunshine**, 303-345-9133, or e-mail [gary\\_sunshine@esource.com](mailto:gary_sunshine@esource.com)

Please visit [www.esource.com](http://www.esource.com) today to reserve your booth space.

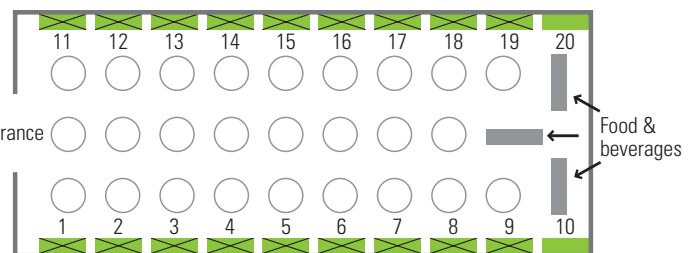


## 20th Annual Forum & Exhibit 2007 Boulder, Colorado

### Exhibit and Event Space at the St. Julien Hotel

-  Reserved display tables
-  Available 6-foot display tables
-  Dining tables

#### Exhibit and Dining Tent



(Tent map not to scale)

continued on next page

## Exhibit schedule

**Networking and fun.** The E SOURCE Forum & Exhibit gives participants a great opportunity to network with peers and exchange the latest cutting-edge information in a friendly, collegial atmosphere. You can also choose from an assortment of networking events. Unless otherwise noted, many are included in the registration fee. Note that networking opportunities are subject to change.

### Tuesday, September 25

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3:00 p.m. Display set-up begins  
5:30 Set-up ends  
5:30 **Welcome reception** (in non-exhibit area)

### Wednesday, September 26

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7:30 a.m. **Breakfast** (in exhibit area)  
8:30 Forum in session  
10:00 **Break** (in exhibit area)  
10:30 Forum in session  
12:00 noon **Lunch** (in exhibit area)  
1:30 p.m. Forum in session  
3:00 **Break** (in exhibit area)  
3:30 Forum in session  
6:30 **Exhibitor-hosted reception and dinner**

*Times and sessions are subject to change.*

### Thursday, September 27

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7:30 a.m. **Breakfast** (in exhibit area)  
8:30 Forum in session  
10:00 **Break** (in exhibit area)  
10:30 Forum in session  
12:00 noon **Lunch** (in exhibit area)  
1:30 p.m. Forum in session  
3:00 **Break** (in exhibit area)  
3:30 **Off-site tours and activities** (optional)  
3:30 Display tear-down begins  
6:00 Display tear-down complete  
6:30 **Dinner on the Town** (separate fee applies)

### Friday, September 28

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7:30 a.m. **Breakfast**  
8:30 Forum in session  
10:00 **Break**  
10:30 Forum in session  
12:00 noon **Lunch** on the Pearl Street Mall

## Accommodations

This year's Forum will be held at The St. Julien Hotel, 900 Walnut Street, in Boulder, Colorado. If your schedule permits, plan on coming a day early or staying a day late to enjoy all this world-renowned city has to offer.

A block of rooms has been set aside for participants at a special rate of \$209 per night plus tax. To make reservations, please call the hotel before Tuesday, August 28, at 720-406-9696 or 877-303-0900 (toll-free) and ask for the E SOURCE group rate. We cannot guarantee the room rate or room availability after Tuesday, August 28.

## For more information about the E SOURCE Forum

### Janice Field

Manager, Conferences & Fulfillment

E SOURCE

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Boulder, CO 80301

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E-mail [janice\\_field@esource.com](mailto:janice_field@esource.com)