



23RD ANNUAL E SOURCE FORUM

SEPTEMBER 19-23, 2010 || WESTIN TABOR CENTER || DENVER, COLORADO

SPONSORSHIP OPPORTUNITIES

Become a corporate sponsor for the E Source Forum and make a statement that your organization is committed to serving the energy industry. High-quality contacts, major decision-makers, and industry leaders come together at this exclusive event held in Denver, Colorado. By becoming a sponsor now, you'll gain maximum exposure through E Source's promotional efforts for this high-profile event.

E Source offers several exclusive sponsorship opportunities that will give your organization great visibility among both event attendees and visitors to our web site.

PLATINUM-LEVEL SPONSORSHIP

Welcome Reception Sponsor: \$10,000 (one available)

Monday, September 20, 5:30-7:00 p.m.

This popular networking opportunity for attendees includes drinks and appetizers. Increase your company profile in a professional and relaxed setting. Sponsorship includes:

- ❖ Corporate signage at the reception venue
- ❖ One 6-foot by 30-inch table-top exhibit space
- ❖ Logo and 50-word company description in the exhibit directory
- ❖ Two full registrations to the E Source Forum
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo in event direct mail piece going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference

Lunch Sponsor: \$10,000 (one available)

Tuesday, September 21, 12:00-1:30 p.m.

Lunch will be split between two rooms, and your signage will be prominently featured in both of them. Sponsorship includes:

- ❖ Corporate signage at the lunch venues
- ❖ One 6-foot by 30-inch table-top exhibit space
- ❖ Two full registrations to the E Source Forum
- ❖ Logo and 50-word company description in the exhibit directory
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo in event direct mail piece going out to approximately 4,000 E Source members
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E SOURCE


September 19-23, 2010

23RD ANNUAL
E SOURCE FORUM

SPONSORSHIP DEADLINE

For inclusion in event
promotion and program

We must receive your corporate logo and 50-word description by **June 7, 2010**, for your company to be included in the conference invitation and program.



GOLD-LEVEL SPONSORSHIP

Breakfast Sponsor: \$7,500 each (two available)

Wednesday, September 22, 7:30–8:30 a.m.

Thursday, September 23, 7:30–8:30 a.m.

Signage featuring your logo will greet attendees in the conference foyer, where breakfast will be served. Sponsorship includes:

- ❖ Printed corporate signage around the buffet area
- ❖ One full registration to the E Source Forum
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo inclusion in direct mail piece, going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference

SILVER-LEVEL SPONSORSHIP

Refreshment Break Sponsor: \$3,000 each (five available)

Tuesday, September 21, morning and afternoon

Wednesday, September 22, morning and afternoon

Thursday September 23, morning

Signage featuring your logo will greet attendees in the conference foyer, where refreshments will be served. Sponsorship includes:

- ❖ Printed corporate signage around the refreshment area
- ❖ One full registration to the E Source Forum
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo inclusion in event direct mail piece going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference

GREEN-LEVEL SPONSORSHIP

Water Bottle Sponsor: \$5,000

An eco-friendly, BPA-free water bottle will sport your logo. Handy for attendees to use while at the Forum and to bring home. The bottles will be passed out to Forum attendees when they check in. Sponsorship includes:

- ❖ Your corporate logo prominently displayed on the water bottle
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo inclusion in event direct mail piece going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference

Conference Bag Sponsor: \$6,000

Brand your company on one of the most visible items distributed at the meeting. Your logo will be prominently displayed with E Source on the official Forum conference bag. Sponsorship includes:

- ❖ Your corporate logo prominently displayed on the conference bags
- ❖ Insert or ad in the conference bag
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo inclusion in event direct mail piece going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference



Flash Drive and "Download-Center" Sponsor: \$8,000

Create a lasting impression with your corporate logo on a USB drive that will be passed out to Forum attendees during check-in. In addition, you'll be recognized as the sponsor for the "Download Center" where attendees will be able to load Forum presentations onto their flash drives. Sponsorship includes:

- ❖ Your corporate logo prominently displayed on the flash drive
- ❖ Presentation provided by the sponsor pre-loaded onto the flash drive
- ❖ Recognition in the official Forum program and on the Forum web site, with hyperlinked logo
- ❖ Logo inclusion in event direct mail piece going out to approximately 4,000 E Source members
- ❖ Your corporate logo prominently displayed in our between-session advertisements, which will be running continuously throughout the conference

FOR MORE SPONSORSHIP INFORMATION

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