



23RD ANNUAL

E SOURCE FORUM

SEPTEMBER 19-23, 2010 || WESTIN TABOR CENTER || DENVER, COLORADO

MEET FACE-TO-FACE WITH YOUR NEXT CUSTOMER

Take advantage of this one-of-a-kind opportunity to exhibit at the 23rd Annual E Source Forum. The E Source Forum is known as the premier international conference on retail energy markets, services, and technologies. We introduced the Exhibit when Forum attendees requested access to energy-related technologies and products during the conference. Both attendees and exhibitors greatly value the Forum's exclusive, productive, and collegial environment, which fosters new and renewed business relationships. Don't miss this exceptional marketing opportunity to reach new prospects, strengthen existing customer relationships, and enhance your company's image.

RESERVE YOUR EXHIBIT SPACE TODAY—CALL KENNETH BLACK AT 303-345-9106 OR VISIT WWW.ESOURCE.COM/FORUM2010.

Attendee profile

This conference brings together E Source members and other utility professionals involved in demand-side management, customer service, marketing, advanced metering, climate change, and communications. We expect to have more than 300 attendees from utilities and other energy service providers as well as power marketers, corporate energy managers, government representatives, and others involved in redefining how energy is delivered, purchased, and used.

Who should exhibit

If your company provides products and services for utilities or utility programs, you should have a presence at the E Source Forum. Here's a short list of the types of products and services our attendees have expressed interest in learning more about:

- ❖ Technologies for energy-efficiency
- ❖ Demand-side management services
- ❖ Advanced metering technologies
- ❖ Customer service tools
- ❖ Tools for marketing and communications
- ❖ Renewable energy

Past exhibitors include:

- | | |
|------------------------------|----------------------------------|
| 3Degrees | KEMA |
| Abt SRBI Inc. | Light Power Inc. |
| Apogee Interactive Inc. | Marathon Water Heaters |
| Automated Energy | Metrolight |
| Blue Line Innovations | Nexus Energy Software |
| California Energy Commission | Nielsen Claritas |
| Cannon Technologies Inc. | Northwrite Inc. |
| CLEARResult Consulting Inc. | Peak Load Management Alliance |
| Converge Inc. | Schulman, Ronca & Bucuvalas Inc. |
| energyOrbit | SSHC Inc. Solid State Heating |
| EnerNOC Inc. | Division |
| Franklin Energy Services | Tendril Networks Inc. |
| Gridpoint | TurboChef |
| InstantService Inc. | WeatherWise USA Inc. |
| Integral Analytics | |



September 19-23, 2010

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KEY DATES

June 7, registration and company logo due to be included in preconference marketing

June 11, deadline for early registration at a discounted rate

August 2, company description and logo due for inclusion in on-site program

September 20, exhibit setup begins at 12:00 noon



EXHIBITOR INFORMATION

Exhibitor fees

	Before June 11	After June 11
Spaces 1–20	\$2,900	\$3,200
Additional exhibitors*	\$950	\$1,250

* The exhibit fee includes one complimentary registration to the E Source Forum. Additional registrations can be purchased for the fees listed here.

NOTE: Full payment is required upon exhibit registration.

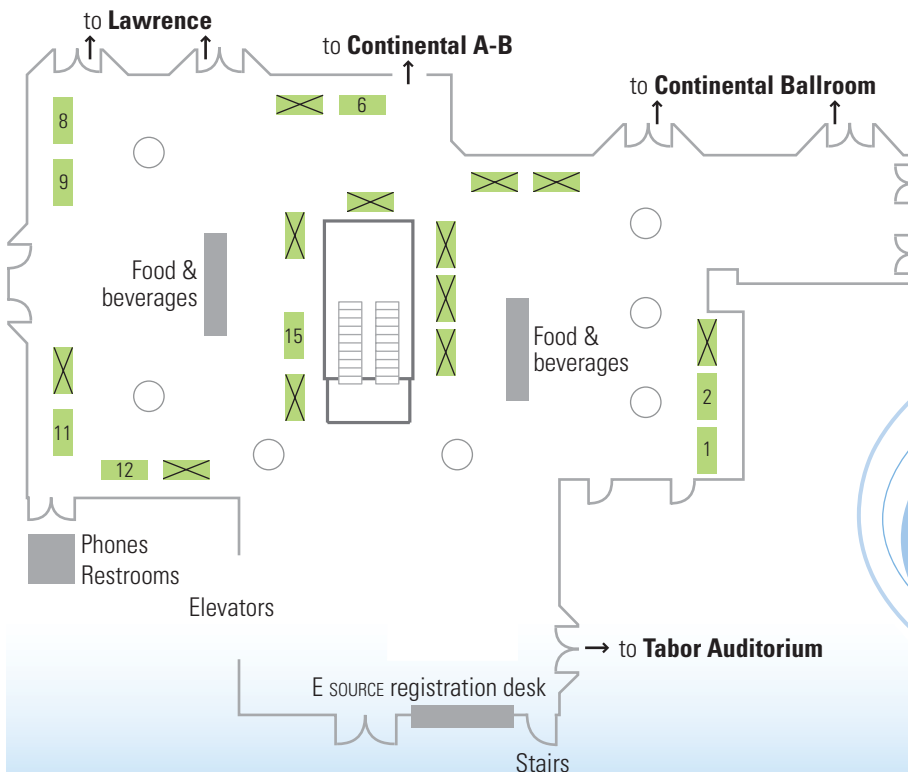
What's included

- ❖ One 6-foot skirted table and chair
- ❖ Opening Welcome Reception with attendees on September 20 (exhibit hall open)
- ❖ Exhibitor-hosted Reception and Dinner with attendees on September 21 (exhibit hall open)
- ❖ Your company's name and logo displayed on the E Source Forum web site
- ❖ Your company's name and logo in the on-site Forum program and other event-related marketing materials, which are circulated to more than 4,000 utility professionals. (You must register by **May 28, 2010**, to ensure logo placement in our marketing materials.)
- ❖ One full conference registration

Exhibit space assignments will be made on a first-come, first-served basis. We accept table-top or stand-alone displays that fit in a 6-foot by 30-inch space (no booths). A draped table and chair will be provided. Arrangements for additional services may be contracted with the hotel for a fee.

Westin Tabor Center, Mezzanine Foyer

✕ Reserved display tables
 ■ Available 6-foot display tables
 ○ Dining tables



E SOURCE

forum

Exhibit schedule

Monday, September 20	Exhibitor setup	Noon–5:00 p.m.
	Welcome reception	5:30 p.m.–7:00 p.m.
Tuesday, September 21	Exhibit hall open	7:30 a.m.–8:30 p.m.
Wednesday, September 22	Exhibit hall open	7:30 a.m.–3:30 p.m.
	Exhibitor teardown	3:30 p.m.–6:00 p.m.

Cancellation policy

An exhibitor is required to give written notice of cancellation or withdrawal from the exposition. Such notice will be considered official on the date it is received by E Source. Exhibitors who provide us with cancellation notices received at E Source by June 11, 2010, will receive a refund of 50 percent for exhibit space contracted. No refund will be given for cancellations received after June 11, 2010.

Location

The 23rd Annual E Source Forum will be held at The Westin Tabor Center, located at 1672 Lawrence Street, Denver, Colorado 80202. Please call 303-572-9100 if you need more information on exhibit arrangements at the hotel.

Accommodations

A block of rooms has been set aside for participants at a special rate of \$189 per night plus tax. To make reservations, please call the hotel at 1-888-627-8435 by Thursday, August 5, 2010. Be sure to ask for the E Source group rate of \$189. After this date, the room rate will increase to \$199 until Thursday, August 19, 2010. After that second deadline, we can guarantee neither room availability nor the special rate.

Reserve today!

To reserve your exhibit space online, please visit www.esource.com/ee/event/info/37061/Exhibitors.

If you have questions about reservations or payment, please contact Kerry McDonough: 303-345-9115 or kerry_mcdonough@esource.com.

**FOR MORE INFORMATION ON THE E SOURCE FORUM, OR TO RESERVE
YOUR SPACE, VISIT WWW.ESOURCE.COM/FORUM2010**



Energy Business Intelligence

www.esource.com || 303.444.7788 || esource@esource.com

