



22ND ANNUAL E SOURCE FORUM Advancing Energy Efficiency & Utility Customer Relationships

SEPTEMBER 21-25, 2009 || WESTIN TABOR CENTER || DENVER, COLORADO

MEET FACE-TO-FACE WITH YOUR NEXT CUSTOMER

Take advantage of this one-of-a-kind opportunity to exhibit at the 22nd Annual E SOURCE Forum. The E SOURCE Forum is known as the premier international conference on retail energy markets, services, and technologies. We introduced the Exhibit when Forum attendees requested access to energy-related technologies and products during the conference. Both attendees and exhibitors greatly value the Forum's exclusive, productive, and collegial environment, which fosters new and renewed business relationships. Don't miss this exceptional marketing opportunity to reach new prospects, strengthen existing customer relationships, and enhance your company's image.

**RESERVE YOUR EXHIBIT SPACE TODAY—CALL GARY SUNSHINE AT 303-345-9133
OR VISIT WWW.ESOURCE.COM/FORUM2009.**

Attendee profile

This conference brings together E SOURCE members and other utility professionals involved in demand-side management, customer service, marketing, advanced metering, climate change, and communications. We expect to have more than 300 attendees from utilities and other energy service providers as well as power marketers, corporate energy managers, government representatives, and others involved in redefining how energy is delivered, purchased, and used.

Who should exhibit

If your company provides products and services for utilities or utility programs, you should have a presence at the E SOURCE Forum. Here's a short list of the types of products and services our attendees have expressed interest in learning more about:

- ❖ Technologies for energy-efficiency
- ❖ Demand-side management services
- ❖ Advanced metering technologies
- ❖ Customer service tools
- ❖ Tools for marketing and communications
- ❖ Renewable energy

Past exhibitors include:

3Degrees	KEMA
Abt SRBI Inc.	Light Power Inc.
Apogee Interactive Inc.	Marathon Water Heaters
Automated Energy	Metrolight
Blue Line Innovations	Nexus Energy Software
California Energy Commission	Nielsen Claritas
Cannon Technologies Inc.	Northwrite Inc.
CLEARResult Consulting Inc.	Peak Load Management Alliance
Converge Inc.	Schulman, Ronca & Bucuvalas Inc.
energyOrbit	SSHC Inc. Solid State Heating
EnerNOC Inc.	Division
Franklin Energy Services	Tendril Networks Inc.
Gridpoint	TurboChef
InstantService Inc.	WeatherWise USA Inc.
Integral Analytics	

E SOURCE

September 21–25, 2009

22ND ANNUAL
E SOURCE FORUM
KEY DATES

August 10, company description and logo due for inclusion in on-site program

September 22, exhibit setup begins at 12:00 noon

EXHIBITOR INFORMATION

Exhibitor fees

	Before June 12	After June 12
Spaces 1–20	\$2,900	\$3,200
Additional exhibitors*	\$950	\$1,250

* The exhibit fee includes one complimentary registration to the E SOURCE Forum. Additional registrations can be purchased for the fees listed here.

NOTE: Full payment is required upon exhibit registration.

What's included

- ❖ One 6-foot skirted table and chair
- ❖ Opening Welcome Reception with attendees on September 22 (exhibit hall open)
- ❖ Exhibitor-hosted Reception and Dinner with attendees on September 23 (exhibit hall open)
- ❖ Your company's name and logo displayed on the E SOURCE Forum web site
- ❖ Your company's name and logo in the on-site Forum program and other event-related marketing materials, which are circulated to more than 4,000 utility professionals. (You must register by **June 1, 2009**, to ensure logo placement in our marketing materials.)
- ❖ One full conference registration

Exhibit space assignments will be made on a first-come, first-served basis. We accept table-top or stand-alone displays that fit in a 6-foot by 30-inch space (no booths). A draped table and chair will be provided. Arrangements for additional services may be contracted with the hotel for a fee.

Westin Tabor Center, Mezzanine Foyer

✕ Reserved display tables
 ■ Available 6-foot display tables
 ○ Dining tables

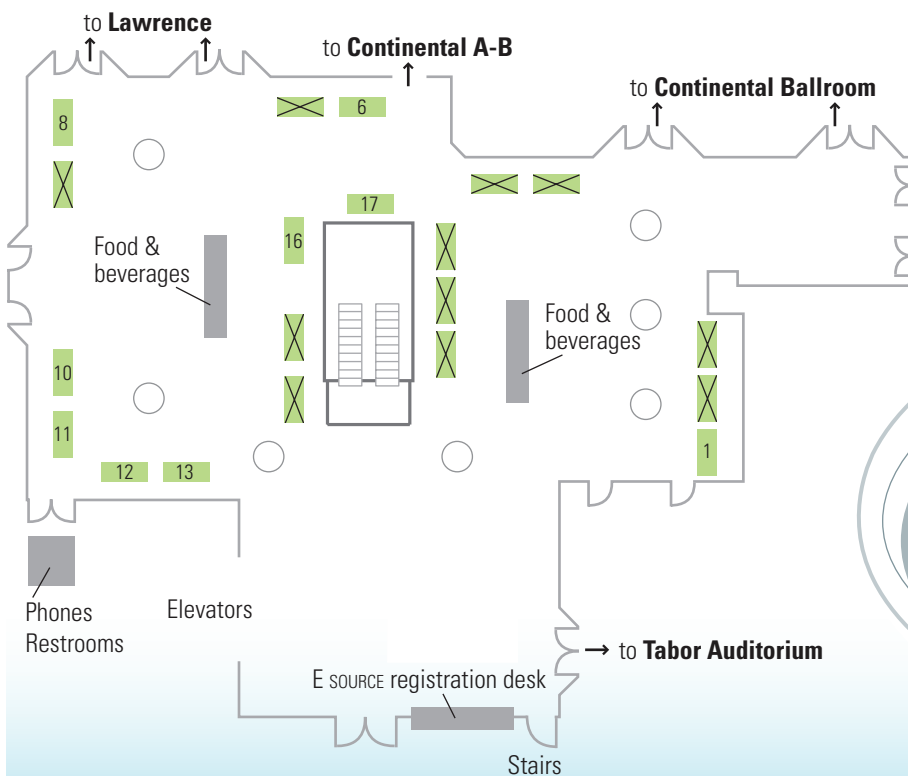


Exhibit schedule

Tuesday, September 22	Exhibitor setup	Noon–5:00 p.m.
	Welcome reception	5:30 p.m.–7:00 p.m.
Wednesday, September 23	Exhibit hall open	7:30 a.m.–8:30 p.m.
Thursday, September 24	Exhibit hall open	7:30 a.m.–3:30 p.m.
	Exhibitor teardown	3:30 p.m.–6:00 p.m.

Cancellation policy

An exhibitor is required to give written notice of cancellation or withdrawal from the exposition. Such notice will be considered official on the date it is received by E SOURCE. Exhibitors who provide us with cancellation notices received at E SOURCE by June 12, 2009, will receive a refund of 50 percent for exhibit space contracted. No refund will be given for cancellations received after June 12, 2009.

Location

The 22nd Annual E SOURCE Forum will be held at The Westin Tabor Center, located at 1672 Lawrence Street, Denver, Colorado 80202. Please call 303-572-9100 if you need more information on exhibit arrangements at the hotel.

Accommodations

A block of rooms has been set aside for participants at a special rate of \$215 per night plus tax. To make reservations, please call the hotel before August 18, 2009, at 1-888-627-8435 and ask for the E SOURCE group rate. We cannot guarantee the room rate or room availability after this date.

Reserve today!

To reserve your exhibit space online, please visit www.esource.com/ee/event/info/25799/Exhibitors.

If you have questions about reservations or payment, please contact Kerry McDonough: 303-345-9115 or kerry_mcdonough@esource.com.

FOR MORE INFORMATION ON THE E SOURCE FORUM, OR TO RESERVE YOUR SPACE, VISIT WWW.ESOURCE.COM/FORUM2009



Energy Business Intelligence

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