



## ***E SOURCE Business Energy Advisor™*** **Service Agreement Attachment**

This document describes the ***E SOURCE Business Energy Advisor™*** product and the options available to customers. This document, which is an attachment to the License Agreement between the E Source Companies LLC, operating as E SOURCE, and customers of ***E SOURCE Business Energy Advisor™***, lists the standard product functions and features. For more information, please contact your E SOURCE account representative.

E SOURCE offers two options to purchasers of the ***E SOURCE Business Energy Advisor™*** product:

- Hosted In-Line
- Data Files

### **OPTION 1: HOSTED IN-LINE**

The Hosted In-Line option is the primary delivery method for ***E SOURCE Business Energy Advisor™***. E SOURCE supplies customers who choose this option with a URL where we will host the product's web content for them. The content is posted on E SOURCE servers and styled (within parameters outlined below) to the customer's preference. We will make automatic quarterly updates to the content for customers who choose this option.

Standard hosted sites include all art and generic PDFs. The standard, unbranded version of the product may be reviewed at [www.esource.com](http://www.esource.com). E SOURCE can also provide examples to show how the content can be incorporated into a customer's web site.

If the customer elects to have the product's built-in top navigation bar removed, we will provide the customer with a list of internal URLs to use in creating their own direct navigation. Please note that if the top navigation bar is removed, such navigation for the product becomes the sole responsibility of the ***E SOURCE Business Energy Advisor™*** customer, and E SOURCE has no responsibility to update or maintain that navigation schema in any form.

Customers may choose formatting elements for each of the formatting sections listed below, or they can provide E SOURCE with a ".css" style-sheet file. Note that any additions to the standard options outlined below would require E SOURCE to support and maintain a custom version of the content; please see the section "Custom Implementation and Support" for further information.

Also note that all requested font styles and sizes should use web-standard sets. In addition all colors requested should be hexadecimal (web-safe) colors. Fonts and colors will be used as provided, and variances in display due to differing browsers, equipment, or operating systems are not the responsibility of E SOURCE.

### **Hosted In-Line Product Definition**

**Formatting Elements.** Customers of ***E SOURCE Business Energy Advisor™*** may choose values for each of the following elements in every formatting section:

- Font style
- Font base size
- Font color
- Background color
- Hyperlink font color

- Hyperlink background color
- Hyperlink hover font color
- Hyperlink hover background color
- Color of border around tables

**Formatting Sections.** The changes listed above can be requested for any of the following formatting sections. Please refer to the diagram on page 4 of this agreement for a visual explanation of the terminology used here.

- Main text body
- Title menu
- Main menu
- First drop-down menu
- Second drop-down menu
- Top title bar
- Sidebar header
- Sidebar body
- Figure box header
- Figure box body
- Figure box caption
- Inline tables

Any changes to the hosted web site that are not listed above may be discussed with the customer's E SOURCE account representative as described in the section "Custom Implementation and Support."

## **OPTION 2: DATA FILES**

Customers of the *E SOURCE Business Energy Advisor™* that choose to implement and maintain the content themselves will receive a set of data files made accessible via an FTP link. E SOURCE is not responsible for formatting or incorporating this content into the host web site. Customers of the *E SOURCE Business Energy Advisor™* accept full responsibility for copyright compliance, data formatting, and content integrity as defined within the *E SOURCE Business Energy Advisor™* License Agreement.

### **Data Files Product Definition**

Data are provided in either HTML or XML format. E SOURCE will provide both file types as well as all art and generic PDF files.

- XML files are delivered with no formatting. The customer of the *E SOURCE Business Energy Advisor™* takes responsibility for formatting, display, and navigation of the data in accordance with established copyright agreements.
- HTML files are delivered with basic formatting for web display, including a standard navigation bar at the top of each page. All requests for modifications of the standard display format, as described in the section "Custom Implementation and Support," must be discussed with the customer's E SOURCE account representative.

## **CUSTOM IMPLEMENTATION AND SUPPORT**

Content or format changes or additions to the Hosted In-Line and Data Files product, beyond the options outlined above, would require E SOURCE to implement, support, and maintain a unique custom

version of the content. Such a version is a custom solution and must be discussed with your E SOURCE account representative.

Custom implementations and support are subject to review and approval by E SOURCE and constitute a consulting agreement. E SOURCE reserves the right to reject requested content modifications. If content is customized, E SOURCE staff will be responsible for maintaining modified content. An additional maintenance charge will apply.

Unless otherwise notified by E SOURCE, annual custom implementation and support costs will be limited to \$10,000. To accommodate the annual charge of \$10,000, customers of the *E SOURCE Business Energy Advisor™* are required to establish credit card payment arrangements prior to the commencement of the consulting agreement. Unless a different arrangement has been agreed to in advance, custom implementation and support costs will be charged on a quarterly basis. Consulting charges will be fixed based on 20 hours per quarter at a rate of \$125 per hour. Unless a different arrangement has been agreed to in advance, customers of the *E SOURCE Business Energy Advisor™* will be charged \$2,500 in advance for all custom implementations and support.

**Should you have any questions concerning this Service Agreement Attachment, please contact us at:**

**E SOURCE**

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Rev. 4/06

**Business Energy Advisor**
**Navigation Bar (includes drop-down menus)**

**Commercial Energy Advisor**
**O&M Advisor**
**Purchasing Advisor**
**Main Menu**

**Purchasing Advisor**

**Office Equipment: Smart Power**

**Main Text Body**

[What Are the Options?](#)

[How to Make the Best Choice](#)

[What's on the Horizon?](#)

[Who Are the Manufacturers?](#)

**Top Title Bar**

**First Drop-Down Menu**

- Building Shell
- Distributed Generation
- HVAC
- Lighting
- Motors
- Office Equipment (and other plug loads)**
- Power Quality Equipment
- Refrigeration
- Water Heating

**Second Drop-Down Menu**

- Computer Monitors
- Computer Power-Management Software
- Smart Power Strips
- Vending Machine Energy Savings

[Click here to download PDF version \(144k\)](#)

**Figure Box Header**

The modern office is full of energy-using equipment—computers, printers, copiers, task lights, fans, and other devices—much of which is left on, unnecessarily, throughout the workday and, in some cases, for 24

**Figure 1: Sensor coverage diagram**

15'
7'
0
7'
15'

0 - Infrared sensor range for detecting limb
Wall-mounted sensor

Ultrasonic sensors can detect motion at any point within the contour lines. Infrared sensors see only in

**Figure Box Caption**

Ultrasonic sensors emit a high frequency signal (over 20,000 cycles per second), above human and animal audibility ranges, and listen for a change in frequency of the reflected signal. By emitting a signal instead of

**Side Bar Header**

**Calculating Smart Power Strip Payback**

Although prices vary, the average smart power strip could add a premium of about \$20 to the cost of a regular power strip with equivalent surge protection. If the strip controlled 50 watts worth of task lights and otherwise left on nights and weekends, the savings would be 143 hours per week for a payback of less than 10 weeks.