



E SOURCE Energy Market Advisory Service

Imagine how successful you could be if you had a large staff of professional researchers keeping everyone in your company fully informed on the latest market and competitive developments. That would be nice, but too expensive—unless it cost less than the overhead of just one employee.

Your company faces unique challenges as you develop, market, and sell your energy-related products and services in a rapidly changing marketplace.

Having better information and doing more with less are two critical keys to success, and with the E SOURCE advisory and research model, you can get timely information and advice at a fraction of the cost of consulting firms or full-time staff.

Who Uses This Service?

If your company manufactures products related to energy consumption in buildings, or if you're an energy service company working with other businesses, the *E SOURCE Energy Market Advisory Service* is for you. We provide information on HVAC, lighting, motors, distributed generation, controls equipment, building insulation, fenestration, and other building envelope products. Note that we do not advise on transportation, large-scale generation, or transmission.

Included in Your Membership

Member Inquiries. Use our research team to get answers for your customers or to extend your own research on market data, competitive intelligence, new products, and sales opportunities.

Rebate & Incentive Finder. Get information on thousands of rebate and incentive programs offered by utilities and other agencies across North America. We can find programs that fit given locations, technologies, and vertical market segments.

Sector Snapshots. Use our collection of tightly focused profiles designed to give account managers a sharp picture of a particular business or industry sector before they visit customers. You'll have access to more than 25 vertical market segments to help you determine specific business drivers, energy consumption, and new business opportunities.

Technology Assessments. We enable you to keep your programs fresh and to be proactive with your customers by providing you with in-depth objective analyses of energy-consuming products and services.

Customer Relationship Tools. We provide pamphlets as objective tools written specifically for your customers.

Web Conferences. Learn from and speak directly with our experts and your industry peers on timely topics without leaving your office.

Why E SOURCE?

Every major utility in North America and scores of businesses and other organizations have depended on E SOURCE for more than 20 years. Our research and advisory business model enables you to tap into the best minds in the business—people who have wrestled with problems just like yours. Our approach gets you up the learning curve fast, helps you avoid the pitfalls others have already discovered, and allows your organization to immediately apply the industry's best practices. Your staff can quickly get actionable advice, useful data, and relevant case studies on their immediate programs and goals. Every employee of the subscribing organization has access to our staff and library so they can be more productive and find creative solutions.

Contact Us

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